



TOWN AND COUNTRY PLANNING ACT 1990

DACORUM BOROUGH COUNCIL

Application Ref. No. 4/0035/91AD

Douglas Masters
Binghams Park Farm
Water End,
Hemel Hempstead

DEVELOPMENT ADDRESS AND DESCRIPTION
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Binghams Pk.Farm,Potten End, Hill/Leighton Buzzard Rd/, Nettleden Rd. Water End

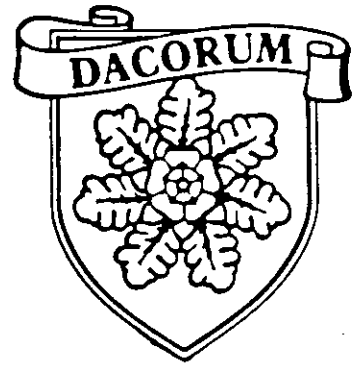
THREE NON-ILLUMINATED ADVERTISEMENT SIGNS

Your application for *advertisement consent* dated 09.01.1991 and received on 10.01.1991 has been **GRANTED**, subject to any conditions set out on the attached sheet(s).

Director of Planning.

Date of Decision: 07.03.1991

(encs. - Conditions and Notes).



CONDITIONS APPLICABLE
TO APPLICATION: 4/0035/91AD .

Date of Decision: 07.03.1991

1. This consent is granted for a period of 2 years commencing on the date of this Notice.
2. Any advertisements displayed, and any site used for the display of advertisements shall be maintained in a clean and tidy condition to the reasonable satisfaction of the local planning authority.
3. Any structure or hoarding erected or used principally for the purpose of displaying advertisements shall be maintained in a safe condition.
4. Where an advertisement is required under the Town and Country Planning (Control of Advertisements) Regulations 1989 to be removed, the removal shall be carried out to the reasonable satisfaction of the local planning authority.
5. No advertisement is to be displayed without the permission of the owner of the site or any other person with an interest in the site entitled to grant permission.
6. No advertisement shall be sited or displayed so as to obscure, or hinder the ready interpretation of, any road traffic sign, railway signal or aid to navigation by water or air, or so as otherwise to render hazardous the use of any highway, railway, waterway (including any coastal waters) or aerodrome (civil or military).
7. The advertisement signs, hereby permitted, shall only be displayed between 1 May and 30 September in any calendar year.
8. Sign No.1 shall be displayed so that the highest part of the sign is not more than 2.75 m above ground level and Signs No.2 and No.3 shall be displayed so that the highest part of these signs is not more than 2.0 m above ground level.

REASONS:

- 1-6. To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1989.
7. The advertisements are only required during the picking season of the various crops available at the site. There is no need for advertisements to remain on site outside the picking seasons and therefore signs should be removed from site in the interests of visual amenity.
8. In the interests of visual amenity.