



TOWN AND COUNTRY PLANNING ACT 1990

DACORUM BOROUGH COUNCIL

Application Ref No. 4/0044/93

McDonalds Restaurants Ltd
11-59 High Road
East Finchley
N2 8AW

Ramm Brand Architects
10-11 High Street
Uxbridge
Middx
UB8 1JN

DEVELOPMENT ADDRESS AND DESCRIPTION
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Stoney Lane/Bourne End Lane, Bourne End, Hemel Hempstead, Herts

FLAGPOLE AND FLAG ADVERTISEMENTS

Your application for *advertisement consent* dated 11.01.1992 and received on 13.01.1992 has been *REFUSED*, for the reasons set out on the attached sheet(s).

Director of Planning

Date of Decision: 18.02.1993

(ENC Reasons and Notes)

REASONS FOR REFUSAL
OF APPLICATION: 4/0044/93

Date of Decision: 18.02.1993



The proposed display, by reason of its siting and height, would give rise to a cluttered appearance to the detriment of the visual amenities of the locality and would be a distraction to drivers of vehicles on the adjacent trunk road.