

TOWN AND COUNTRY PLANNING ACT 1990

DACORUM BOROUGH COUNCIL

Application Ref No. 4/0045/93

McDonalds Restaurants Ltd  
11-59 High Road  
East Finchley  
N2 8AW

Ramm Brand Architects  
10-11 High Street  
Uxbridge  
Middx  
UB8 1JN

DEVELOPMENT ADDRESS AND DESCRIPTION  
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Stoney Lane/Bourne End Lane, Bourne End, Hemel Hempstead, Herts

FLAGPOLE AND FLAG ADVERTISEMENTS (DUPLICATE)

Your application for *advertisement consent* dated 11.01.1993 and received on 13.01.1993 has been *REFUSED*, for the reasons set out on the attached sheet(s).

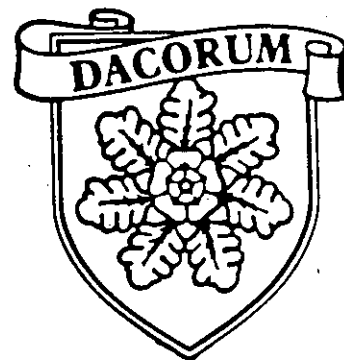
Director of Planning

Date of Decision: 18.02.1993

(ENC Reasons and Notes)

REASONS FOR REFUSAL  
OF APPLICATION: 4/0045/93

Date of Decision: 18.02.1993



The proposed display, by reason of its siting and height, would give rise to a cluttered appearance to the detriment of the visual amenities of the locality and would be a distraction to drivers of vehicles on the adjacent trunk road.