

TOWN AND COUNTRY PLANNING ACT 1990

DACORUM BOROUGH COUNCIL

Application Ref No. 4/0131/94

Anglia & General Developments Limited
Vine House
11 Balfour Mews
London
W1Y 5RJ

Lyons & Sleeman & Hoare
82 Park Street
Camberley
Surrey
GU15 3NY

DEVELOPMENT ADDRESS AND DESCRIPTION
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Land adjacent 320 High Street, Berkhamsted, Herts

TWO INTERNALLY ILLUMINATED BOX SIGNS

Your application for *advertisement consent* dated 25.01.1994 and received on 31.01.1994 has been **REFUSED**, for the reasons set out on the attached sheet(s).

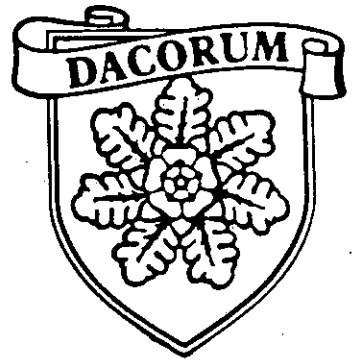
Director of Planning

Date of Decision: 31.03.1994

(ENC -Reasons and Notes)

REASON FOR REFUSAL
OF APPLICATION: 4/0131/94

Date of Decision: 31.03.1994



The proposed internally illuminated box signs are an inappropriate form of development within this part of Berkhamsted Conservation Area due to the materials to be used and the method of illumination. The signs will not be in keeping with the building on which they are to be sited and will have a detrimental impact on the appearance of that building and on the wider character and appearance of the Conservation Area.