



TOWN AND COUNTRY PLANNING ACT 1990

DACORUM BOROUGH COUNCIL

Application Ref. No. 4/0182/91

Gateway Foodmarkets Ltd
Gateway House
Hawksfield Business Park
Bristol

Widdup/amer Architects
91 Bancroft
Hitchin
Herts
SG5 1NQ

DEVELOPMENT ADDRESS AND DESCRIPTION
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Gateway, Hillfield Road, Hemel Hempstead,
NON ILLUMINATED DIRECTIONAL SIGN

Your application for *advertisement consent* dated and received on 08.02.1991 has been *REFUSED*, subject to any conditions set out on the attached sheet(s).

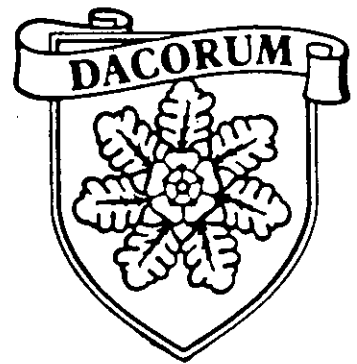
Director of Planning.

Date of Decision: 26.03.1991

(encs. - Conditions and Notes).

CONDITIONS APPLICABLE
TO APPLICATION: 4/0182/91

Date of Decision: 26.03.1991



REASON:

The sign by reason of its size and position will obstruct visibility for drivers of cars using the exit and consequently the proposal will be prejudicial to highway safety.