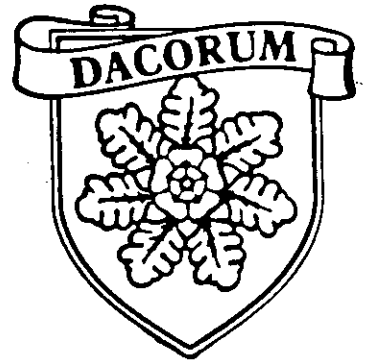


TOWN AND COUNTRY PLANNING ACT 1990

DACORUM BOROUGH COUNCIL



Application Ref No. 4/0209/95

Avalon Ltd
3 Park Place
St James
London
SW1A 1LP

DEVELOPMENT ADDRESS AND DESCRIPTION
=====

245 Marlowes, Hemel Hempstead, Herts

ERECTION OF ADVERT HOARDING

Your application for *advertisement consent* dated 15.02.1995 and received on 24.02.1995 has been *REFUSED*, for the reasons set out on the attached sheet(s).

A handwritten signature in black ink, appearing to read 'Colin Barnard'. The signature is written in a cursive, slightly slanted style.

Director of Planning

Date of Decision: 19.04.1995

(ENC Reasons and Notes)

REASONS FOR REFUSAL
OF APPLICATION: 4/0209/95

Date of Decision: 19.04.1995



The proposed advertisement hoarding by reasons of its size, prominent position and design would be seriously detrimental to the visual amenity of the street scene and the building on which the advertisement would be displayed.