

PLANNING

Civic Centre Marlowes
Hemel Hempstead
Herts HP1 1HH

JOHN BEYER AND ASSOCIATES
128 HIGH STREET
BUSHEY
HERTS

Applicant:

BALFOUR NEWS
2 THE DENES
BARNACRES ROAD
HEMEL HEMPSTEAD
HERTS

TOWN AND COUNTRY PLANNING ACT 1990

APPLICATION - 4/00217/98/ADV

4, 5 & 6, THE DENES, HEMEL HEMPSTEAD, HERTFORDSHIRE, HP3 8AP
ILLUMINATED FASCIA AND PROJECTING SIGNS

Your application for advertisement consent dated 09 February 1998 and received on 11 February 1998 has been **GRANTED**, subject to any conditions set out overleaf.



Director of Planning

Date of Decision: 18 May 1998

CONDITIONS APPLICABLE TO APPLICATION: 4/00217/98/ADV

Date of Decision: 18 May 1998

1. This consent is granted for a period of five years commencing on the date of this notice.

Reason: To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1992.

2. Any advertisements displayed, and any site used for the display of advertisements shall be maintained in a clean and tidy condition to the reasonable satisfaction of the local planning authority.

Reason: To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1992.

3. Any structure or hoarding erected or used principally for the purpose of displaying advertisements shall be maintained in a safe condition.

Reason: To comply with the provisions of the Town Planning (Control of Advertisements) Regulations 1992.

4. Where an advertisement is required under the Town and Country Planning (Control of Advertisements) Regulations 1992 to be removed, the removal shall be carried out to the reasonable satisfaction of the local planning authority.

Reason: To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1992.

5. No advertisement is to be displayed without the permission of the owner of the site or any other person with an interest in the site entitled to grant permission.

Reason: To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1992.

6. No advertisement shall be sited or displayed so as to obscure, or hinder the ready interpretation of, any road traffic sign, railway signal or aid to navigation by water or air, or so as otherwise to render hazardous the use of any highway, railway, waterway (including any coastal waters) or aerodrome (civil or military).

Reason: To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1992.

7. Notwithstanding the details referred to by Form A.C.1 this consent does not relate to the installation of the projecting sign.

Reasons:

a) In the the interests of amenity.

b) To accord with the letter dated 9 th April 1998 to the local planning authority and Drawing No.971248/1 REV.C.

8. Only the white lettering of the respective fascia signs reading 'News Grocery', 'Balfour' and 'Off Licence' shown on Drawing No.971248/1 shall be illuminated and the blue background of the fascia signs shall be of the colour shown by the photograph submitted to the local planning authority on 21 April 1998.

Reasons:

a) In the interests of amenity.

b) To accord with the letter to the local planning authority dated 9 April 1998.

9. This advertisement consent does not extend to the 'Permanent Manifestation of glazing' /advertising panel attached to the inside face of glass as referred to on Drawing No.971248/1 received on 19 February 1998.

Reasons:In the interests of amenity.

10. The advertisements shall not be illuminated between 24.00 and 07.00 hours and the box sign shall be 180mm in depth.

Reason: In the interests of amenity.