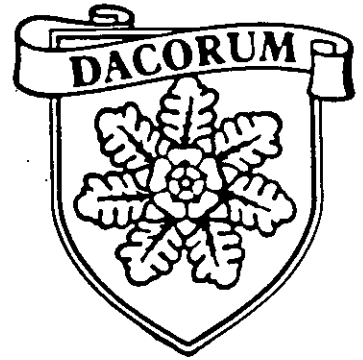


TOWN AND COUNTRY PLANNING ACT 1990

DACORUM BOROUGH COUNCIL



Application Ref No. 4/0244/93

Forte (UK) Ltd  
St Martins House  
20 Queensmere  
Slough  
Berks

G. A Barsby  
LTG  
Page Street  
Mill Hill  
London  
NW7 2ER

DEVELOPMENT ADDRESS AND DESCRIPTION  
=====

Posthouse Hotel, Breakspeare Way, Hemel Hempstead

NON ILLUMINATED BANNER SIGN

Your application for *advertisement consent* dated 16.02.1993 and received on 23.02.1993 has been *REFUSED*, for the reasons set out on the attached sheet(s).

Director of Planning

Date of Decision: 23.03.1993

(ENC Reasons and Notes)

REASONS FOR REFUSAL  
OF APPLICATION: 4/0244/93

Date of Decision: 23.03.1993



The proposed advertisement, by reason of its size and siting would be unduly prominent in the street scene and detrimental to the visual amenities of the locality.

**NORTHGATE  
DOCUMENT STAMPED  
TO ENSURE DETECTION  
BY SCANNER**