

TOWN & COUNTRY PLANNING ACTS, 1971 and 1972
CONTROL OF ADVERTISEMENT REGULATIONS, 1969THE DISTRICT COUNCIL OF DACORUM

IN THE COUNTY OF HERTFORD

To W H Smith Ltd
Bridge House
45 Faringdon Road
Swindon WiltsBlaze Neon Ltd
14-18 Belvedere Road
Broadstairs
Kent CT10 1PF

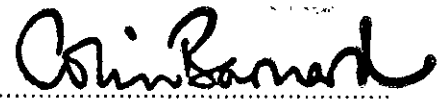
In pursuance of their powers under the above-mentioned Acts and the Regulations and Orders for the time being in force thereunder, the Council hereby grant express consent to the display of the advertisement proposed by you in your application dated 27.2.1990 and received with sufficient particulars on the 27.2.1990 and shown on the plan(s) accompanying such application.

Description and location: Illuminated Fascia Sign
at 219 Marlowes, Hemel Hempstead

This consent is granted for the period of five years from the date hereof, and subject to the standard conditions printed on the back hereof.

Dated the Second day of May 1990

Signed.....


Designation Chief Planning Officer

THE STANDARD CONDITIONS.

- (1) All advertisements displayed, and any land used for the display of advertisements, shall be maintained in a clean and tidy condition to the reasonable satisfaction of the local planning authority.
- (2) Any hoarding or similar structure, or any sign, placard, board or device erected or used principally for the purpose of displaying advertisements shall be maintained in a safe condition to the reasonable satisfaction of the local planning authority.
- (3) Where any advertisement is required under the Town and Country Planning (Control of Advertisements) Regulations, 1969, to be removed, the removal thereof shall be carried out to the reasonable satisfaction of the local planning authority.

NOTE.

(1) Advertisements may continue to be displayed after the expiry of the permitted period, subject to the power of the Local Planning Authority to serve notice under Regulation 16,

(2) Under paragraph 6(4) of the Town and Country Planning (Control of Advertisements) Regulations, 1969, before any advertisement is displayed the permission of the owner of the land or building on which the advertisement is to be displayed *must* be obtained.