

TOWN AND COUNTRY PLANNING ACT 1990

DACORUM BOROUGH COUNCIL

Application Ref. No. 4/0306/94

McDonald's Restaurants Ltd
11-59 High Road
East Finchley
London
N2 8AW

Ramm Brand Architects
10-11 High Street
Uxbridge
Middx
UB8 1JN

DEVELOPMENT ADDRESS AND DESCRIPTION
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Jarman Fields, St. Albans Road, Hemel Hempstead

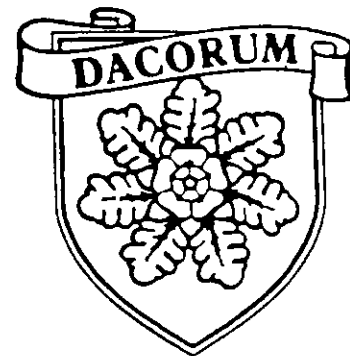
3 INTERNALLY ILLUMINATED ROOF SIGNS 1 NON-ILLUMINATED LOGO 2 INTERNALLY
ILLUMINATED MENU BOARDS 6 INTERNALLY ILLUMINATED DISPLAY PANELS

Your application for *advertisement consent* dated 01.03.1994 and received on
03.03.1994 has been **GRANTED**, subject to any conditions set out on the attached
sheet(s).

Director of Planning.

Date of Decision: 01.09.1994

(encs. - Conditions and Notes).



CONDITIONS APPLICABLE
TO APPLICATION: 4/0306/94

Date of Decision: 01.09.1994

1. This consent is granted for a period of five years commencing on the date of this notice.

Reason: To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1992.

2. Any advertisements displayed, and any site used for the display of advertisements shall be maintained in a clean and tidy condition to the reasonable satisfaction of the local planning authority.

Reason: To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1992.

3. Any structure or hoarding erected or used principally for the purpose of displaying advertisements shall be maintained in a safe condition.

Reason: To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1992.

4. Where an advertisement is required under the Town and Country Planning (Control of Advertisements) Regulations 1992 to be removed, the removal shall be carried out to the reasonable satisfaction of the local planning authority.

Reason: To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1992.

5. No advertisement is to be displayed without the permission of the owner of the site or any other person with an interest in the site entitled to grant permission.

Reason: To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1992.

6. No advertisement shall be sited or displayed so as to obscure, or hinder the ready interpretation of, any road traffic sign, railway signal or aid to navigation by water or air, or so as otherwise to render hazardous the use of any highway, railway, waterway (including any coastal waters) or aerodrome (civil or military).

Reason: To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1992.

7. The average sign face luminance, caused either by internal or external lighting means, of each advertisement shall not exceed 800 cd/sq m.

Reason: To ensure satisfactory luminance levels.

8. All measurements and testing shall be carried out in accordance with the recommendations of the Institute of Lighting Engineers Technical Report No.5 - Brightness of Illuminated Advertisements.

Reason: To ensure satisfactory luminance levels.