

## **PLANNING**

Civic Centre Marlowes Hemel Hempstead Herts HP1 1HH

TECHNICAL SIGNS LTD
UNIT A PENFOLD TRADING ESTATE
IMPERIAL WAY
WATFORD
HERTS
WD2 4YY

LLOYDS PHARMACY PLC SAPPHIRE COURT WALSGRAVE TRIANGLE COVENTRY WEST MIDLANDS

**TOWN AND COUNTRY PLANNING ACT 1990** 

**APPLICATION - 4/00319/99/LBC** 

LLOYDS CHEMIST, 26 HIGH STREET, TRING, HERTFORDSHIRE, HP235AH REPLACEMENT FASCIA ADVERTISEMENT

Your application for listed building consent dated 23 February 1999 and received on 24 February 1999 has been **REFUSED**, for the reasons set out overleaf.

Director of Planning

Date of Decision: 20 April 1999

## REASONS FOR REFUSAL APPLICABLE TO APPLICATION: 4/00319/99/LBC

Date of Decision: 20 April 1999

1. The proposed fascia, due to the use of artificial materials and the excessive size and design of the illumination trough, is seriously detrimental to both the character and appearance of both the Grade II Listed Building and the Tring Conservation Area.