



TOWN AND COUNTRY PLANNING ACT 1990

DACORUM BOROUGH COUNCIL

Application Ref. No. 4/0346/91AD

Boots Opticians Ltd
St Mary's Court
St Mary's Gate, Nottingham

Merrill Brown Signs Ltd
Maythorn Mill,
Trent Lane, Nottingham,
NG2 4DS

DEVELOPMENT ADDRESS AND DESCRIPTION
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242 High Street, Berkhamsted,

NON ILLUMINATED FASCIA AND PROJECTING HANGING SIGN

Your application for *advertisement consent* dated 11.03.1991 and received on 13.03.1991 has been **GRANTED**, subject to any conditions set out on the attached sheet(s).

Director of Planning.

Date of Decision: 25.04.1991

(encs. - Conditions and Notes).



CONDITIONS APPLICABLE
TO APPLICATION: 4/0346/91AD

Date of Decision: 25.04.1991

1. This consent is granted for a period of five years commencing on the date of this notice.
2. Any advertisements displayed, and any site used for the display of advertisements shall be maintained in a clean and tidy condition to the reasonable satisfaction of the local planning authority.
3. Any structure or hoarding erected or used principally for the purpose of displaying advertisements shall be maintained in a safe condition.
4. Where an advertisement is required under the Town and Country Planning (Control of Advertisements) Regulations 1989 to be removed, the removal shall be carried out to the reasonable satisfaction of the local planning authority.
5. No advertisement is to be displayed without the permission of the owner of the site or any other person with an interest in the site entitled to grant permission.
6. No advertisement shall be sited or displayed so as to obscure, or hinder the ready interpretation of, any road traffic sign, railway signal or aid to navigation by water or air, or so as otherwise to render hazardous the use of any highway, railway, waterway (including any coastal waters) or aerodrome (civil or military).
7. The projecting sign shall be constructed with a narrow frame to enclose the GRP timber grain panels.

REASONS:

- 1-6. To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1989.
7. For the avoidance of doubt and to ensure a satisfactory appearance.