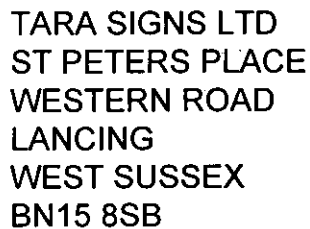


**Civic Centre Marlowes
Hemel Hempstead
Herts HP1 1HH**



CALEDONIA RENAULT
343-345 HIGH STREET
BERKHAMSTED
HERTS
HP4 1AL

TOWN AND COUNTRY PLANNING ACT 1990

APPLICATION - 4/00383/98/ADV

343-345, HIGH STREET, BERKHAMSTED, HERTS
4NO INTERNALLY ILLUMINATED FASCIA SIGNS, 1NO INTERNALLY
ILLUMINATED PYLON SIGN

Your application for advertisement consent dated 03 March 1998 and received on 17 June 1998 has been **GRANTED**, subject to any conditions set out overleaf.

1000

Development Control Manager

Date of Decision: 31 July 1998

CONDITIONS APPLICABLE TO APPLICATION: 4/00383/98/ADV

Date of Decision: 31 July 1998

- 1. This consent is granted for a period of five years commencing on the date of this notice.**

Reason: To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1992.

- 2. Any advertisements displayed, and any site used for the display of advertisements shall be maintained in a clean and tidy condition to the reasonable satisfaction of the local planning authority.**

Reason: To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1992.

- 3. Any structure or hoarding erected or used principally for the purpose of displaying advertisements shall be maintained in a safe condition.**

Reason: To comply with the provisions of the Town Planning (Control of Advertisements) Regulations 1992.

- 4. Where an advertisement is required under the Town and Country Planning (Control of Advertisements) Regulations 1992 to be removed, the removal shall be carried out to the reasonable satisfaction of the local planning authority.**

Reason: To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1992.

- 5. No advertisement is to be displayed without the permission of the owner of the site or any other person with an interest in the site entitled to grant permission.**

Reason: To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1992.

- 6. No advertisement shall be sited or displayed so as to obscure, or hinder the ready interpretation of, any road traffic sign, railway signal or aid to navigation by water or air, or so as otherwise to render hazardous the use of any highway, railway, waterway (including any coastal waters) or aerodrome (civil or military).**

Reason: To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1992.

(Control of Advertisements) (Amendments) Regulations 1992 or any amendment thereto, no additional advertisement shall be displayed on the land or buildings concurrently with the advertisements hereby approved without the prior express consent of the local planning authority.

Reason: In the interests of public safety and visual amenity.

- 8. No flags, bunting, streamers or any similar material or device shall be fixed to or displayed on or from any part of the site, including any building, structure, fence, wall, gate or vehicle concurrent with the display on the site of any advertisement hereby permitted.**

Reason: In the interests of visual amenity.

- 9. The fascia signs and totem sign hereby permitted shall be internally illuminated only.**

Reason: In the interests of visual amenity.