

TOWN AND COUNTRY PLANNING ACT 1990

DACORUM BOROUGH COUNCIL

Application Ref. No. 4/0387/94

Shell UK Oil  
Shell Mex House  
London  
WC2R 0DX

Faithful & Gould  
96 Portland Place  
London  
WIN 3HD

DEVELOPMENT ADDRESS AND DESCRIPTION  
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Shell UK Oil, Buncefield Lane, Hemel Hempstead.

INTERNALLY ILLUMINATED SIGNS

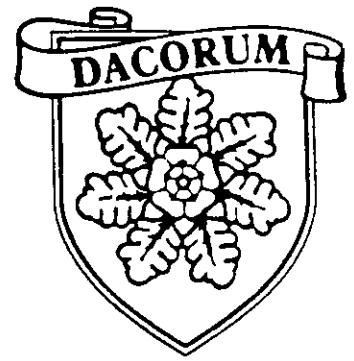
Your application for *advertisement consent* dated 15.03.1994 and received on 18.03.1994 has been **GRANTED**, subject to any conditions set out on the attached sheet(s).

*Colin Barnard*

Director of Planning.

Date of Decision: 12.05.1994

(encs. - Conditions and Notes).



CONDITIONS APPLICABLE  
TO APPLICATION: 4/0387/94

Date of Decision: 12.05.1994

1. This consent is granted for a period of five years commencing on the date of this notice.

Reason: To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1992.

2. Any advertisements displayed, and any site used for the display of advertisements shall be maintained in a clean and tidy condition to the reasonable satisfaction of the local planning authority.

Reason: To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1992.

3. Any structure or hoarding erected or used principally for the purpose of displaying advertisements shall be maintained in a safe condition.

Reason: To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1992.

4. Where an advertisement is required under the Town and Country Planning (Control of Advertisements) Regulations 1992 to be removed, the removal shall be carried out to the reasonable satisfaction of the local planning authority.

Reason: To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1992.

5. No advertisement is to be displayed without the permission of the owner of the site or any other person with an interest in the site entitled to grant permission, and this shall include agreement of Hertfordshire County Council which is the statutory highway authority.

Reason: For the avoidance of doubt, as Hertfordshire County Council need to be satisfied that there is no encroachment of any of the signs on to the adopted highway verge. It is the policy of the County Council to restrict uses of the highway verge for the display of advertisements.

6. No advertisement shall be sited or displayed so as to obscure, or hinder the ready interpretation of, any road traffic sign, railway signal or aid to navigation by water or air, or so as otherwise to render hazardous the use of any highway, railway, waterway (including any coastal waters) or aerodrome (civil or military).

Reason: To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1992.