

TOWN AND COUNTRY PLANNING ACT 1990

DACORUM BOROUGH COUNCIL

Application Ref. No. 4/0389/96

The Watermill Hotel
London Road
Bourne End
Hemel Hempstead
Herts HP1 2RJ

Hawkins Eades Associates
100 High Street
Great Missenden
Bucks HP16 0BE

DEVELOPMENT ADDRESS AND DESCRIPTION

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The Watermill Hotel, London Road. Bourne End, Hemel Hempstead, Herts

ILLUMINATED ADVERTISEMENT

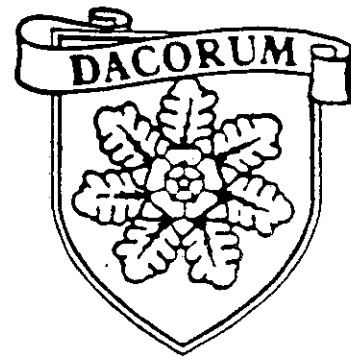
Your application for *advertisement consent* dated 25.03.1996 and received on 27.03.1996 has been **GRANTED**, subject to any conditions set out on the attached sheet(s).

Director of Planning

Date of Decision: 07.05.1996

(encs. - Conditions and Notes).





CONDITIONS APPLICABLE
TO APPLICATION: 4/0389/96

Date of Decision: 07.05.1996

1. This consent is granted for a period of five years commencing on the date of this notice.

Reason: To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1992.

2. Any advertisements displayed, and any site used for the display of advertisements shall be maintained in a clean and tidy condition to the reasonable satisfaction of the local planning authority.

Reason: To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1992.

3. Any structure or hoarding erected or used principally for the purpose of displaying advertisements shall be maintained in a safe condition.

Reason: To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1992.

4. Where an advertisement is required under the Town and Country Planning (Control of Advertisements) Regulations 1992 to be removed, the removal shall be carried out to the reasonable satisfaction of the local planning authority.

Reason: To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1992.

5. No advertisement is to be displayed without the permission of the owner of the site or any other person with an interest in the site entitled to grant permission.

Reason: To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1992.

6. No advertisement shall be sited or displayed so as to obscure, or hinder the ready interpretation of, any road traffic sign, railway signal or aid to navigation by water or air, or so as otherwise to render hazardous the use of any highway, railway, waterway (including any coastal waters) or aerodrome (civil or military).

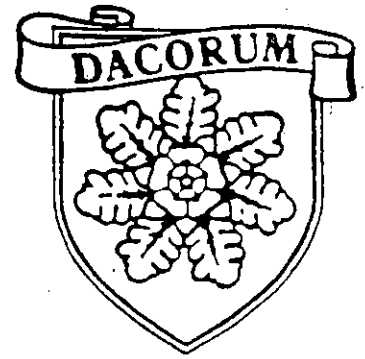
Reason: To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1992.

7. Notwithstanding the details shown, no work shall be started on the construction of the advertisement hereby permitted until details of the materials to be used to form the plinth shall have been submitted to and approved by the Local Planning Authority and the advertisements shall be constructed in the materials so approved.

Reason: To ensure a satisfactory appearance.

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CONDITIONS APPLICABLE
TO APPLICATION: 4/0389/96

Date of Decision: 07.05.1996

8. Within one month of the completion of the advertisement hereby permitted, the existing illuminated post advertisement located on the grass verge in front of The Watermill Hotel shall be removed unless otherwise agreed in writing with the Local Planning Authority.

Reason: In the interests of visual amenity.

