



PLANNING

Civic Centre Marlowes
Hemel Hempstead
Herts HP1 1HH

MR G JONES
KEEPERS COTTAGE
HOPTON HILL
NESSCLIFFE
SHREWSBURY
SY4 1DQ

STARS NEWS SHOPS LTD
51-53 QUEEN STREET
WOLVERHAMPTON

WV1 3BU

TOWN AND COUNTRY PLANNING ACT 1990

APPLICATION - 4/00401/99/ADV

3-4 BELLGATE, HEMEL HEMPSTEAD, HERTS, HP2 5SB
EXTERNALLY ILLUMINATED FASCIA SIGN AND INTERNALLY ILLUMINATED
PROJECTING SIGN

Your application for advertisement consent dated 05 March 1999 and received on 08 March 1999 has been **GRANTED**, subject to any conditions set out overleaf.

Director of Planning

Date of Decision: 30 April 1999

CONDITIONS APPLICABLE TO APPLICATION: 4/00401/99/ADV

Date of Decision: 30 April 1999

1. This consent is granted for a period of five years commencing on the date of this notice.

Reason: To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1992.

2. Any advertisements displayed, and any site used for the display of advertisements shall be maintained in a clean and tidy condition to the reasonable satisfaction of the local planning authority.

Reason: To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1992.

3. Any structure or hoarding erected or used principally for the purpose of displaying advertisements shall be maintained in a safe condition.

Reason: To comply with the provisions of the Town Planning (Control of Advertisements) Regulations 1992.

4. Where an advertisement is required under the Town and Country Planning (Control of Advertisements) Regulations 1992 to be removed, the removal shall be carried out to the reasonable satisfaction of the local planning authority.

Reason: To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1992.

5. No advertisement is to be displayed without the permission of the owner of the site or any other person with an interest in the site entitled to grant permission.

Reason: To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1992.

6. No advertisement shall be sited or displayed so as to obscure, or hinder the ready interpretation of, any road traffic sign, railway signal or aid to navigation by water or air, or so as otherwise to render hazardous the use of any highway, railway, waterway (including any coastal waters) or aerodrome (civil or military).

Reason: To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1992.

7. The signs shall only be installed in accordance with details of the wattage of lighting specified by the letter dated 28 April 1999 to Dacorum Borough Council and the trough cowling shall be painted black at all times.

Reason: In the interests of amenity.

8. The advertisements shall not be illuminated between 24.00 and 07.00 hours.

Reason: In the interests of amenity; to accord with the Institute of Lighting Engineers Guidance Notes relating to the Reduction of Light Pollution and Section 16 of the Environmental Guidelines of the Dacorum Borough Local Plan 1991 -2001 Deposit Draft.