

**Dacorum Borough Council  
Planning Department**

Civic Centre Marlowes  
Hemel Hempstead  
Herts HP1 1HH



CLIFF WALSINGHAM & CO  
BOURNE HOUSE  
CORES END ROAD  
BOURNE END  
BUCKS  
SL8 5AR

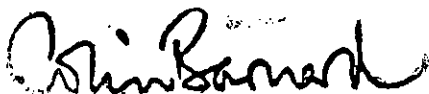
TRAVEL INN  
C/O AGENT

TOWN AND COUNTRY PLANNING ACT 1990

APPLICATION - 4/00413/00/ADV

TRAVEL INN, A41, BOURNE END, HEMEL HEMPSTEAD, HERTS, HP1  
INTERNALLY ILLUMINATED POLE SIGN

Your application for advertisement consent dated 29 February 2000 and received on 02 March 2000 has been **GRANTED**, subject to any conditions set out overleaf.



Director of Planning

Date of Decision: 18 April 2000

**CONDITIONS APPLICABLE TO APPLICATION: 4/00413/00/ADV**

Date of Decision: 18 April 2000

**1. This consent is granted for a period of five years commencing on the date of this notice.**

Reason: To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1992.

**2. Any advertisements displayed, and any site used for the display of advertisements shall be maintained in a clean and tidy condition to the reasonable satisfaction of the local planning authority.**

Reason: To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1992.

**3. Any structure or hoarding erected or used principally for the purpose of displaying advertisements shall be maintained in a safe condition.**

Reason: To comply with the provisions of the Town Planning (Control of Advertisements) Regulations 1992.

**4. Where an advertisement is required under the Town and Country Planning (Control of Advertisements) Regulations 1992 to be removed, the removal shall be carried out to the reasonable satisfaction of the local planning authority.**

Reason: To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1992.

**5. No advertisement is to be displayed without the permission of the owner of the site or any other person with an interest in the site entitled to grant permission.**

Reason: To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1992.

**6. No advertisement shall be sited or displayed so as to obscure, or hinder the ready interpretation of, any road traffic sign, railway signal or aid to navigation by water or air, or so as otherwise to render hazardous the use of any highway, railway, waterway (including any coastal waters) or aerodrome (civil or military).**

Reason: To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1992.

7. Before the internally illuminated advertisement is installed details of luminance levels shall be submitted to and approved in writing by the local planning authority. The sign shall only be displayed in accordance with the approved luminance levels.

Reason: In the interests of amenity.

8. Notwithstanding the details shown on Drawing No. Revision A Page 1, there shall be no external illumination of any part of the pole or the sign head.

Reason: In the interests of amenity.

9. The internally illuminated sign shall only be statically illuminated, it shall not be illuminated between midnight and 7 am.

Reason: In the interests of amenity, in accordance with the Institution of Lighting Engineers publication "Reduction of Light Pollution" (Revised Version; 1994) and Dacorum Borough Local Plan Deposit Draft Part 5 Environmental Guidelines Section 16.