

TOWN AND COUNTRY PLANNING ACT 1990

DACORUM BOROUGH COUNCIL

Application Ref No. 4/0413/93

National Westminster Bank
Property Management
Central Region
York House
207/221 Pentonville Road
London
SE14 6AB

Pearce Signs Ltd
Insignia House
New Cross Road
London
SE14 6AB

DEVELOPMENT ADDRESS AND DESCRIPTION

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National Westminster Bank, 28 High Street, Hemel Hempstead

INTERNALLY ILLUMINATED PROJECTING BOX SIGN

Your application for **advertisement consent** dated 17.03.1993 and received on 22.03.1993 has been **REFUSED**, for the reasons set out on the attached sheet(s).

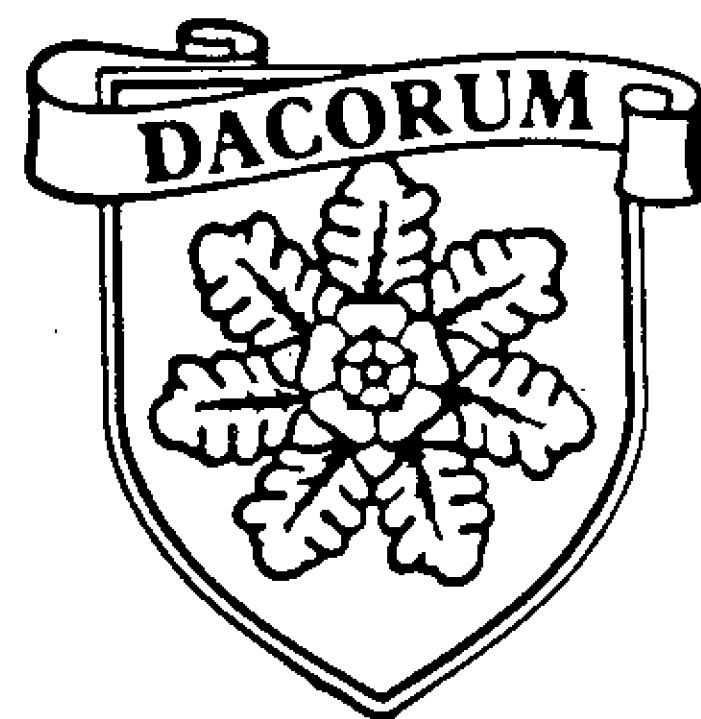
Director of Planning

Date of Decision: 17.05.1993

(ENC Reasons and Notes)

REASONS FOR REFUSAL
OF APPLICATION: 4/0413/93

Date of Decision: 17.05.1993



The proposed projecting sign would introduce a prominent and obtrusive feature in the street scene above the fascia line, to the detriment of the character and appearance of the building and the locality which is a designated Conservation Area.