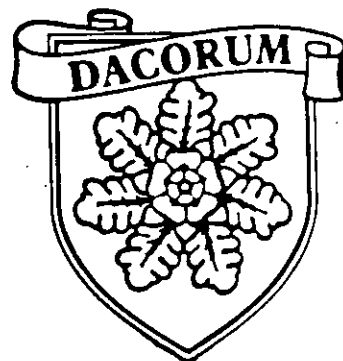


TOWN AND COUNTRY PLANNING ACT 1990

DACORUM BOROUGH COUNCIL



Application Ref No. 4/0432/95

Citroen Roy Chapman
London Road
Cowroast
Nr Tring
Herts

Tara Signs Ltd (ref CC414)
St Peters Place
Western Road
Lancing, West Sussex
BN51 8UJSEX

DEVELOPMENT ADDRESS AND DESCRIPTION
=====

Roy Chapman Garage, London Road, Cow Roast Tring

INTERNALLY ILLUMINATED FASCIA, TOTEM & PYLON SIGNS FOR PROPOSED SHOWROOM

Your application for *advertisement consent* dated 04.04.1995 and received on 05.04.1995 has been **REFUSED**, for the reasons set out on the attached sheet(s).

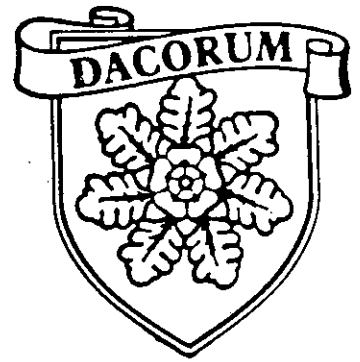
Director of Planning

Date of Decision: 26.07.1995

(ENC Reasons and Notes)

REASONS FOR REFUSAL
OF APPLICATION: 4/0432/95

Date of Decision: 26.07.1995



The site lies within the Metropolitan Green Belt and the Chilterns Area of Outstanding Natural Beauty. The provision of the illuminated fascia and the illuminated pole sign would have a seriously detrimental effect on the visual amenity of the area.