

TOWN AND COUNTRY PLANNING ACT 1990

DACORUM BOROUGH COUNCIL



Application Ref No. 4/0483/91

Mills & Allen Ltd  
12 Local Board Road  
Watford  
Herts  
WD1 2JP

DEVELOPMENT ADDRESS AND DESCRIPTION  
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Hemel Hempstead Station, London Road, Hemel Hempstead,  
ADVERTISING HOARDING

Your application for *advertisement consent* dated 16.03.1991 and received on 12.04.1991 has been *REFUSED*, for the reasons set out on the attached sheet(s).

A handwritten signature in black ink, appearing to read 'G. B. ...', is written over the printed name of the Director of Planning.

Director of Planning

Date of Decision: 24.05.1991

(ENC Reasons and Notes)

REASONS FOR REFUSAL  
OF APPLICATION: 4/0483/91

Date of Decision: 24.05.1991



The proposed sign by reason of its prominent position and size would be seriously detrimental to the visual amenity of the locality.