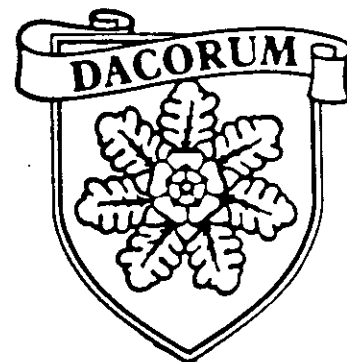


TOWN AND COUNTRY PLANNING ACT 1990

DACORUM BOROUGH COUNCIL



Application Ref No. 4/0499/95

G S Morden  
AgrEvo Environmental Health  
McIntyre House, High Street,  
Berkhamsted  
HP4 2DY

DEVELOPMENT ADDRESS AND DESCRIPTION  
=====

28 High Street, Berkhamsted, Herts

NON ILLUMINATED SIGNAGE

STAGHTRON

Your application for *advertisement consent*, dated 27/03/1995 and received on 24.04.1995 has been **REFUSED**, for the reasons set out on the attached sheet(s).

*Glin Barnard*

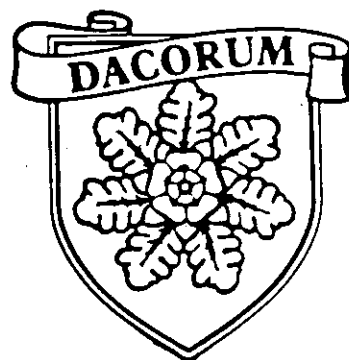
Director of Planning

Date of Decision: 19.06.1995

(ENC Reasons and Notes)

REASONS FOR REFUSAL  
OF APPLICATION: 4/0499/95

Date of Decision: 19.06.1995



The proposed sign, due to its design, materials and location, would have a seriously detrimental effect on the character of the property itself and on the general character and amenity of Berkhamsted Conservation Area.

**NORTHGATE  
DOCUMENT STAMPED  
TO ENSURE DETECTION  
BY SCANNER**