

TOWN AND COUNTRY PLANNING ACT 1990

DACORUM BOROUGH COUNCIL



Application Ref No. 4/0544/92

A.R.Denni PLC  
155 Curtain Road  
London  
EC2A 3QE

Bretherton & Co  
6 Romeland Hill  
St Albans  
Herts

DEVELOPMENT ADDRESS AND DESCRIPTION  
=====

11a Hempstead Road, Kings Langley.

ILLUMINATED FASCIA AND BOX SIGN

Your application for *advertisement consent* dated 28.04.1992 and received on 08.05.1992 has been **REFUSED**, for the reasons set out on the attached sheet.

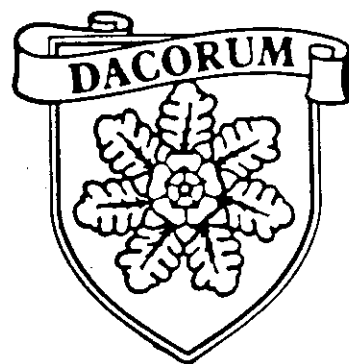
Director of Planning

Date of Decision: 24.06.1992

(ENC Reasons and Notes)

REASONS FOR REFUSAL  
OF APPLICATION: 4/0544/92

Date of Decision: 24.06.1992



The proposed internally illuminated projecting box sign would be unduly prominent and detract from the appearance of the street scene.