

Dacorum Borough Council
Planning Department

Civic Centre Marlowes
Hemel Hempstead
Herts HP1 1HH



BUTTERFIELD SIGNS LTD
174 SUNBRIDGE ROAD
BRADFORD
WEST YORKSHIRE

ASDA STORES
ASDA HOUSE
SOUTHBANK
GT WILSON STREET
LEEDS

TOWN AND COUNTRY PLANNING ACT 1990

APPLICATION - 4/00551/00/ADV

ASDA, HILLFIELD ROAD, HEMEL HEMPSTEAD, HERTS, HP24 4AA
NON ILLUMINATED SIGNS

Your application for advertisement consent dated 22 March 2000 and received on 24 March 2000 has been **GRANTED**, subject to any conditions set out overleaf.

A handwritten signature in black ink, appearing to read 'Alan Barnard'.

Director of Planning

Date of Decision: 17 May 2000

CONDITIONS APPLICABLE TO APPLICATION: 4/00551/00/ADV

Date of Decision: 17 May 2000

1. This consent is granted for a period of five years commencing on the date of this notice.

Reason: To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1992.

2. Any advertisements displayed, and any site used for the display of advertisements shall be maintained in a clean and tidy condition to the reasonable satisfaction of the local planning authority.

Reason: To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1992.

3. Any structure or hoarding erected or used principally for the purpose of displaying advertisements shall be maintained in a safe condition.

Reason: To comply with the provisions of the Town Planning (Control of Advertisements) Regulations 1992.

4. Where an advertisement is required under the Town and Country Planning (Control of Advertisements) Regulations 1992 to be removed, the removal shall be carried out to the reasonable satisfaction of the local planning authority.

Reason: To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1992.

5. No advertisement is to be displayed without the permission of the owner of the site or any other person with an interest in the site entitled to grant permission.

Reason: To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1992.

6. No advertisement shall be sited or displayed so as to obscure, or hinder the ready interpretation of, any road traffic sign, railway signal or aid to navigation by water or air, or so as otherwise to render hazardous the use of any highway, railway, waterway (including any coastal waters) or aerodrome (civil or military).

Reason: To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1992.

7. This consent does not relate to the installation of Sign Types C2 (rooftop sign), D2 (building sign) and E2 (building sign) referred to as Signs 1, 2 and 3 respectively on the photographs and plans received by the local planning authority on 24 March 2000.

Reason: In the interests of amenity and for the avoidance of doubt.

8. None of the advertisements hereby authorised shall be illuminated.

Reason: In the interests of amenity and for the avoidance of doubt.