

**Dacorum Borough Council**  
**Planning Department**

Civic Centre Marlowes  
 Hemel Hempstead  
 Herts HP1 1HH



LDHAM SIGNS LTD  
ETER ROAD  
ANCING BUSINESS PARK  
ANCING  
WEST SUSSEX  
BN15 8TH

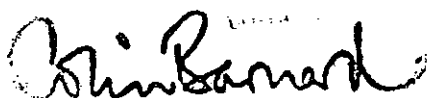
WHITBREAD HOTEL CO  
OAKLEY HOUSE  
OAKLEY ROAD  
LEAGRAVE  
LUTON BEDS  
LU4 9QM

TOWN AND COUNTRY PLANNING ACT 1990

APPLICATION - 4/00618/99/ADV

TRAVEL INN, A41, BOURNE END, HEMEL HEMPSTEAD, HERTS, HP1  
INTERNALLY ILLUMINATED SIGNS

Your application for advertisement consent dated 07 April 1999 and received on 08 April 1999 has been **GRANTED**, subject to any conditions set out overleaf.



Director of Planning

Date of Decision: 22 October 1999

**CONDITIONS APPLICABLE TO APPLICATION: 4/00618/99/ADV**

Date of Decision: 22 October 1999

**1. This consent is granted for a period of five years commencing on the date of this notice.**

Reason: To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1992.

**2. Any advertisements displayed, and any site used for the display of advertisements shall be maintained in a clean and tidy condition to the reasonable satisfaction of the local planning authority.**

Reason: To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1992.

**3. Any structure or hoarding erected or used principally for the purpose of displaying advertisements shall be maintained in a safe condition.**

Reason: To comply with the provisions of the Town Planning (Control of Advertisements) Regulations 1992.

**4. Where an advertisement is required under the Town and Country Planning (Control of Advertisements) Regulations 1992 to be removed, the removal shall be carried out to the reasonable satisfaction of the local planning authority.**

Reason: To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1992.

**5. No advertisement is to be displayed without the permission of the owner of the site or any other person with an interest in the site entitled to grant permission.**

Reason: To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1992.

**6. No advertisement shall be sited or displayed so as to obscure, or hinder the ready interpretation of, any road traffic sign, railway signal or aid to navigation by water or air, or so as otherwise to render hazardous the use of any highway, railway, waterway (including any coastal waters) or aerodrome (civil or military).**

Reason: To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1992.

7. Notwithstanding the details specified on the application form received by the local planning authority on 8 April 1999, this consent only relates to the advertisements shown on Drawing No. 866-029 Revision D, and only advertisements "a", "g1" and "g2" shall be internally illuminated.

Reason: In the interests of amenity and for the avoidance of doubt.

8. This consent does not authorise the installation of any exterior lighting of the signs subject to this consent.

Reason: In the interests of amenity and for the avoidance of doubt.

9. All the internally illuminated signs subject to this consent shall be static and the Monolith (advertisement "a") and advertisement "g2" shall not be illuminated between midnight and 7 am.

Reason: In the interests of amenity, in accordance with the Institution of Lighting Engineers publication "Reduction of Light Pollution" (Revised Version; 1994) and Dacorum Borough Local Plan Deposit Draft Part 5 Environmental Guidelines.

10. Before the first use of any of the internally illuminated advertisements subject to this consent, details of the luminance of the internal lighting of the advertisements shall be agreed in writing by the local planning authority. The advertisements shall be illuminated only in accordance with the approved details.

Reason: In the interests of amenity and for the avoidance of doubt.

11. The existing signs labelled A1, A2, A3 and A4 shall be permanently removed before any of the advertisements subject to this consent are installed.

Reason: In the interests of amenity and for the avoidance of doubt.

12. Advertisement "a" relates to Advertisement A1 on the Location Plan and A2 on the Table relating to Drawing No. 866-029 Revision D.

Reason: For the avoidance of doubt.