



PLANNING

PEARCE SIGNS NORTHERN LTD
5 WESTLAND ROAD
LEEDS
LS11 5XA

Applicant:
MARSTON THOMPSON AND EVERSHED
THE BREWERY
SHOBNALL ROAD
BURTON ON TRENT
DE14 2BW

TOWN AND COUNTRY PLANNING ACT 1990

APPLICATION - 4/00621/97/ADV
EXTERIOR ILLUMINATED AND NON-ILLUMINATED SIGNS
THE STEAMCOACH, 86 ST. JOHNS ROAD, HEMEL HEMPSTEAD, HERTS, HP1
1NP

Your application for advertisement consent dated 22 April 1997 and received on 23 April 1997 has been **GRANTED**, subject to any conditions set out overleaf.

Director of Planning
Dacorum Borough Council
Civic Centre
Marlowes
Hemel Hempstead
Herts
HP1 1HH

Date of Decision: 24 June 1997

CONDITIONS APPLICABLE TO APPLICATION: 4/00621/97/ADV

Date of Decision: 24 June 1997

1. This consent is granted for a period of five years commencing on the date of this notice.

Reason: To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1992.

2. Any advertisements displayed, and any site used for the display of advertisements shall be maintained in a clean and tidy condition to the reasonable satisfaction of the local planning authority.

Reason: To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1992.

3. Any structure or hoarding erected or used principally for the purpose of displaying advertisements shall be maintained in a safe condition.

Reason: To comply with the provisions of the Town Planning (Control of Advertisements) Regulations 1992.

4. Where an advertisement is required under the Town and Country Planning (Control of Advertisements) Regulations 1992 to be removed, the removal shall be carried out to the reasonable satisfaction of the local planning authority.

Reason: To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1992.

5. No advertisement is to be displayed without the permission of the owner of the site or any other person with an interest in the site entitled to grant permission.

Reason: To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1992.

6. No advertisement shall be sited or displayed so as to obscure, or hinder the ready interpretation of, any road traffic sign, railway signal or aid to navigation by water or air, or so as otherwise to render hazardous the use of any highway, railway, waterway (including any coastal waters) or aerodrome (civil or military).

Reason: To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1992.

7. Notwithstanding the details shown on Sheet 1, the illumination of Signs 1 and 2 shall be limited to a single centrally positioned 50W diacronic lamp as coloured yellow on Sheet 1.

Reason: In the interests of the visual amenity of the locality.