

TOWN AND COUNTRY PLANNING ACT 1990
DACORUM BOROUGH COUNCIL

Application Ref. No. 4/0630/93

Rank Leisure Ltd
12 The Grove
Slough
Berkshire
SL1 1QP

S & P Ltd
1st Floor
Awdry House
11 Kingsway
London
WC2B 6YE

DEVELOPMENT ADDRESS AND DESCRIPTION
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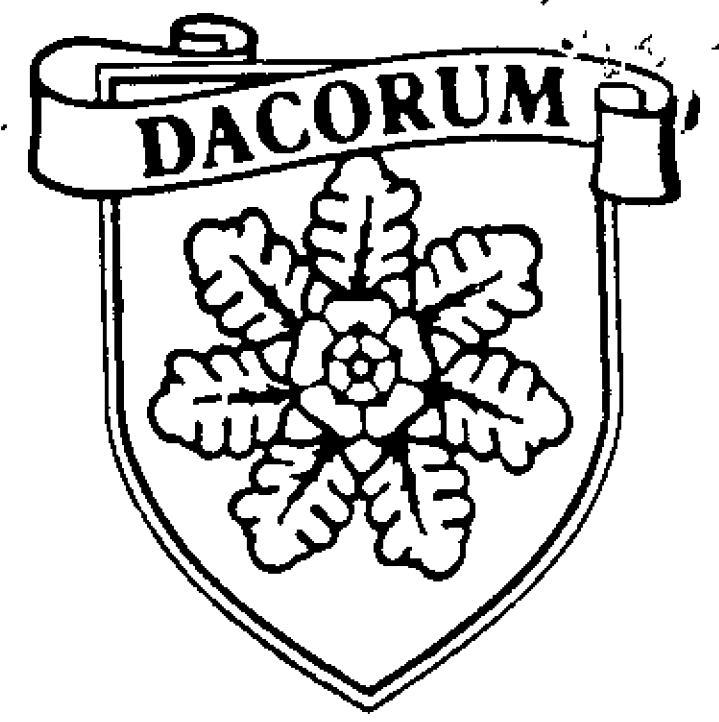
Jarman Fields, St Albans Road, Hemel Hempstead, Herts
EIGHT ILLUMINATED ADVERTISEMENTS ON LEISURE BUILDING

Your application for *advertisement consent* dated 04.05.1993 and received on 04.05.1993 has been *GRANTED*, subject to any conditions set out on the attached sheet(s).

Director of Planning.

Date of Decision: 20.10.1993

(encs. - Conditions and Notes).



CONDITIONS APPLICABLE
TO APPLICATION: 4/0630/93

Date of Decision: 20.10.1993

1. This consent is granted for a period of five years commencing on the date of this notice.

Reason: To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1992.

2. Any advertisements displayed, and any site used for the display of advertisements shall be maintained in a clean and tidy condition to the reasonable satisfaction of the local planning authority.

Reason: To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1992.

3. Any structure or hoarding erected or used principally for the purpose of displaying advertisements shall be maintained in a safe condition.

Reason: To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1992.

4. Where an advertisement is required under the Town and Country Planning (Control of Advertisements) Regulations 1992 to be removed, the removal shall be carried out to the reasonable satisfaction of the local planning authority.

Reason: To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1992.

5. No advertisement is to be displayed without the permission of the owner of the site or any other person with an interest in the site entitled to grant permission.

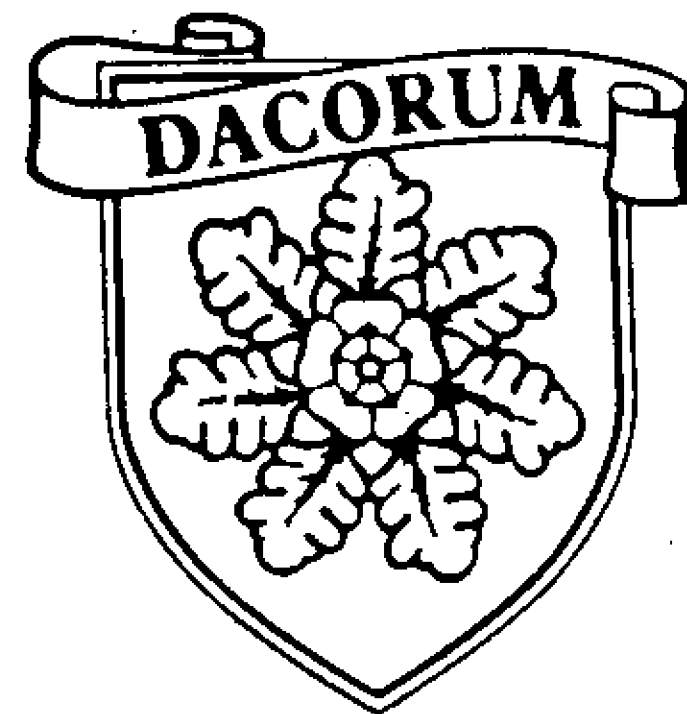
Reason: To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1992.

6. No advertisement shall be sited or displayed so as to obscure, or hinder the ready interpretation of, any road traffic sign, railway signal or aid to navigation by water or air, or so as otherwise to render hazardous the use of any highway, railway, waterway (including any coastal waters) or aerodrome (civil or military).

Reason: To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1992.

7. The average sign face luminance, caused either by external or internal lighting means, of each advertisement shall not exceed 800 CD/sq.metre.

Reason: To ensure satisfactory luminance levels.



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8. Where advertisements include small sections of contrasting brightness, the ratio of the luminance of those brighter areas to the mean sign face luminance shall not exceed 2:1. The total area of such sections of contrasting brightness shall not exceed 5% of the total illuminated sign face area.

Reason: To ensure satisfactory luminance levels.

9. All measurements and testing shall be carried out in accordance with the recommendations of the Institution of Lighting Engineers Technical Report No.5 - Brightness of Illuminated Advertisements.

Reason: To ensure satisfactory luminance levels.