



# PLANNING

STYLOGRAPHICS LTD  
UNIT A PENFOLD TRADING ESTATE  
IMPERIAL WAY  
WATFORD  
HERTS

**Applicant:**

MOBILE PHONES CENTRES  
80 BAXTER AVENUE  
SOUTHEND-ON-SEA  
ESSEX  
SS2 6HZ

TOWN AND COUNTRY PLANNING ACT 1990

**APPLICATION - 4/00636/97/ADV**  
**INTERNALLY ILLUMINATED BOX SIGN**  
**27 LAWN LANE, HEMEL HEMPSTEAD, HERTS, HP3 9HH**

Your application for advertisement consent dated 25 April 1997 and received on 28 April 1997 has been **GRANTED**, subject to any conditions set out overleaf.

Director of Planning  
Dacorum Borough Council  
Civic Centre  
Marlowes  
Hemel Hempstead  
Herts  
HP1 1HH

Date of Decision: 30 June 1997

**CONDITIONS APPLICABLE TO APPLICATION: 4/00636/97/ADV**

Date of Decision: 30 June 1997

**1. This consent is granted for a period of five years commencing on the date of this notice.**

Reason: To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1992.

**2. Any advertisements displayed, and any site used for the display of advertisements shall be maintained in a clean and tidy condition to the reasonable satisfaction of the local planning authority.**

Reason: To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1992.

**3. Any structure or hoarding erected or used principally for the purpose of displaying advertisements shall be maintained in a safe condition.**

Reason: To comply with the provisions of the Town Planning (Control of Advertisements) Regulations 1992.

**4. Where an advertisement is required under the Town and Country Planning (Control of Advertisements) Regulations 1992 to be removed, the removal shall be carried out to the reasonable satisfaction of the local planning authority.**

Reason: To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1992.

**5. No advertisement is to be displayed without the permission of the owner of the site or any other person with an interest in the site entitled to grant permission.**

Reason: To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1992.

**6. No advertisement shall be sited or displayed so as to obscure, or hinder the ready interpretation of, any road traffic sign, railway signal or aid to navigation by water or air, or so as otherwise to render hazardous the use of any highway, railway, waterway (including any coastal waters) or aerodrome (civil or military).**

Reason: To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1992.

**CONDITIONS APPLICABLE TO APPLICATION: 4/00636/97/ADV**

Date of Decision: 30 June 1997

**7. Only the letters of the sign hereby authorised shall be illuminated, in accordance with the colour details below:**

- (a) "Mobile phone centre": white;**
- (b) "MPC": red, yellow and blue for 'M', 'P' and 'C' respectively.**

Reason: In the interests of visual amenity and for the avoidance of doubt.