

PLANNING

STYLOGRAPHICS LTD **UNIT A PENFOLD TRADING ESTATE IMPERIAL WAY** WATFORD HERTS

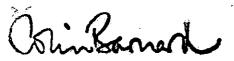
Applicant:

MOBILE PHONES CENTRES **80 BAXTER AVENUE** SOUTHEND-ON-SEA **ESSEX SS2 6HZ**

TOWN AND COUNTRY PLANNING ACT 1990

APPLICATION - 4/00636/97/ADV INTERNALLY ILLUMINATED BOX SIGN 27 LAWN LANE, HEMEL HEMPSTEAD, HERTS, HP3 9HH

Your application for advertisement consent dated 25 April 1997 and received on 28 April 1997 has been GRANTED, subject to any conditions set out overleaf.



Director of Planning Dacorum Borough Council Civic Centre Marlowes Hemel Hempstead Herts **HP1 1HH**

Date of Decision: 30 June 1997

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CONDITIONS APPLICABLE TO APPLICATION: 4/00636/97/ADV

Date of Decision: 30 June 1997

1. This consent is granted for a period of five years commencing on the date of this notice.

<u>Reason</u>: To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1992.

2. Any advertisements displayed, and any site used for the display of advertisements shall be maintained in a clean and tidy condition to the reasonable satisfaction of the local planning authority.

Reason: To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1992.

3. Any structure or hoarding erected or used principally for the purpose of displaying advertisements shall be maintained in a safe condition.

<u>Reason</u>: To comply with the provisions of the Town Planning (Control of Advertisements) Regulations 1992.

4. Where an advertisement is required under the Town and Country Planning (Control of Advertisements) Regulations 1992 to be removed, the removal shall be carried out to the reasonable satisfaction of the local planning authority.

<u>Reason</u>: To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1992.

5. No advertisement is to be displayed without the permission of the owner of the site or any other person with an interest in the site entitled to grant permission.

<u>Reason</u>: To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1992.

6. No advertisement shall be sited or displayed so as to obscure, or hinder the ready interpretation of, any road traffic sign, railway signal or aid to navigation by water or air, or so as other wise to render hazardous the use of any highway, railway, waterway (including any coastal waters) or aerodrome (civil or military).

<u>Reason</u>: To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1992.

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- 7. Only the letters of the sign hereby authorised shall be illuminated, in accordance with the colour details below:
- (a) "Mobile phone centre": white;
- (b)"MPC": red, yellow and blue for 'M', 'P' and 'C' respectively.

Reason: In the interests of visual amenity and for the avoidance of doubt.