



# PLANNING

Civic Centre Marlowes  
Hemel Hempstead  
Herts HP1 1HH

JOHNSON AND PARTNERS  
39a HIGH STREET  
HEMEL HEMPSTEAD  
HERTS  
HP1 3AA

A L H INSURANCE  
C/O JOHNSON AND PARTNERS  
39A HIGH STREET  
HEMEL HEMPSTEAD  
HERTS

TOWN AND COUNTRY PLANNING ACT 1990

APPLICATION - 4/00636/99/ADV

7 HIGH STREET, HEMEL HEMPSTEAD, HERTS, HP1  
TWO ILLUMINATED SIGNS

Your application for advertisement consent dated 10 April 1999 and received on 09 April 1999 has been **REFUSED**, for the reasons set out overleaf.

Director of Planning

Date of Decision: 20 May 1999

**REASONS FOR REFUSAL APPLICABLE TO APPLICATION: 4/00636/99/ADV**

Date of Decision: 20 May 1999

- 1. The proposed internally illuminated signs would, by reason of their design and appearance, adversely affect the character and quality of this important Grade II listed building which occupies a prominent position in the High Street Conservation Area.**