



TOWN AND COUNTRY PLANNING ACT 1990

DACORUM BOROUGH COUNCIL

Application Ref. No. 4/0639/96

Scottish & Newcastle Retail
Riverside House
Riverside Way
Northampton
NN1 5NU

Pembrook Design Ltd
101 Stephenson Street
Canning Town
London
E16 4SA

DEVELOPMENT ADDRESS AND DESCRIPTION
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The Heath Park Public House, Station Road, Hemel Hempstead

ILLUMINATED ADVERTISEMENTS

Your application for *advertisement consent* dated 16.05.1996 and received on 17.05.1996 has been **GRANTED**, subject to any conditions set out on the attached sheet(s).

Director of Planning

Date of Decision: 02.07.1996

(encs. - Conditions and Notes).

CONDITIONS APPLICABLE
TO APPLICATION: 4/0639/96

Date of Decision: 02.07.1996



1. This consent does not extend to approval of the advertisement shown as "SB2" on the corner elevation of the building, fronting onto Station Road, on Drawing No. 639/7 Rev. C.

Reason: The proposed sign is over-large and would significantly detract from the visual amenities of the building upon which it would be displayed and the character and appearance of the locality.

2. This consent is granted for a period of five years commencing on the date of this notice.

Reason: To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1992.

3. Any advertisements displayed, and any site used for the display of advertisements shall be maintained in a clean and tidy condition to the reasonable satisfaction of the local planning authority.

Reason: To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1992.

4. Any structure or hoarding erected or used principally for the purpose of displaying advertisements shall be maintained in a safe condition.

Reason: To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1992.

5. Where an advertisement is required under the Town and Country Planning (Control of Advertisements) Regulations 1992 to be removed, the removal shall be carried out to the reasonable satisfaction of the local planning authority.

Reason: To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1992.

6. No advertisement is to be displayed without the permission of the owner of the site or any other person with an interest in the site entitled to grant permission.

Reason: To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1992.

7. No advertisement shall be sited or displayed so as to obscure, or hinder the ready interpretation of, any road traffic sign, railway signal or aid to navigation by water or air, or so as otherwise to render hazardous the use of any highway, railway, waterway (including any coastal waters) or aerodrome (civil or military).

Reason: To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1992.