

TOWN AND COUNTRY PLANNING ACT 1990

DACORUM BOROUGH COUNCIL



Application Ref No. 4/0684/95

Pilling Sales Ltd
London Road
Two Waters
Hemel Hempstead
Herts

Herbert & Sons Signs Ltd
54/56 Bensham Grove
Thornton Heath
Surrey
CR7 8DB

DEVELOPMENT ADDRESS AND DESCRIPTION
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Pilling, London Road, Hemel Hempstead

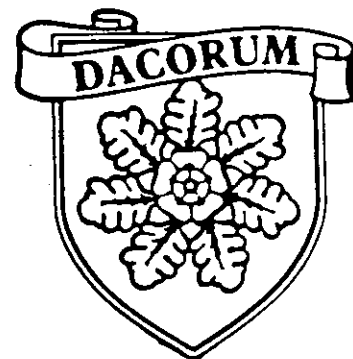
ILLUMINATED PYLON SIGNS

Your application for *advertisement consent* dated 24.05.1995 and received on 26.05.1995 has been **REFUSED**, for the reasons set out on the attached sheet(s).

Director of Planning

Date of Decision: 13.07.1995

(ENC Reasons and Notes)



REASONS FOR REFUSAL
OF APPLICATION: 4/0684/95

Date of Decision: 13.07.1995

The proposal would by reason of its large size and consequent prominence be detrimental to the visual amenity of the area.