



PLANNING

HAWKINS EADES ASSOCIATES
100 HIGH STREET
GREAT MISSENDEN
BUCKS
HP16 OBE

Applicant:
MR & MRS STANTON-KIPPING & REID-DAVIES
C/O HAWKINS EADES ASSOCIATES
100 HIGH STREET
GREAT MISSENDEN
BUCKS
HP16 OBE

TOWN AND COUNTRY PLANNING ACT 1990 -

APPLICATION - 4/00727/97/ADV
EXTERNALLY ILLUMINATED FASCIA SIGN
134 HIGH STREET, BERKHAMSTED, HERTS, HP4 3AT

Your application for advertisement consent dated 6 May 1997 and received on 9 May 1997 has been **REFUSED**, for the reasons set out overleaf.

Director of Planning
Dacorum Borough Council
Civic Centre
Marlowes
Hemel Hempstead
Herts
HP1 1HH

Date of Decision: 3 July 1997

REASONS FOR REFUSAL APPLICABLE TO APPLICATION: 4/00727/97/ADV

Date of Decision: 3 July 1997

The proposed fascia sign and brass cowl lamps would be detrimental to the character of the building itself and the overall street picture in a designated Conservation Area.