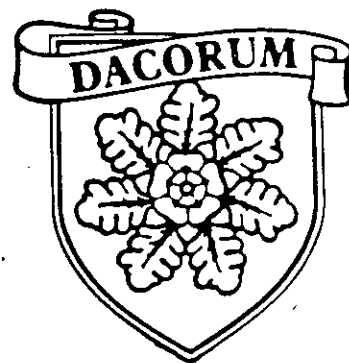


TOWN AND COUNTRY PLANNING ACT 1990

DACORUM BOROUGH COUNCIL



Application Ref No. 4/0748/94

"Homefinders"
1 High Street
Kings Langley
Herts

Mr M Nicholls
2 Beechwood Place
The Greenway
High Wycombe
Bucks
HP13 6QD

DEVELOPMENT ADDRESS AND DESCRIPTION
=====

1 High Street, Kings Langley, Herts

TWO HANGING ADVERTISEMENTS

Your application for *advertisement consent* dated 23.05.1994 and received on 06.06.1994 has been *REFUSED*, for the reasons set out on the attached sheet(s).

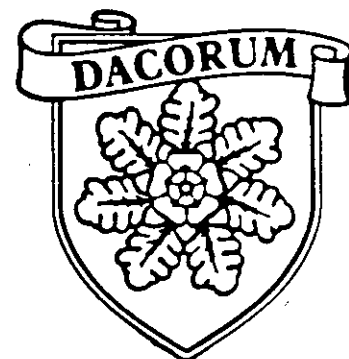
Director of Planning

Date of Decision: 28.07.1994

(ENC Reasons and Notes)

REASONS FOR REFUSAL
OF APPLICATION: 4/0748/94

Date of Decision: 28.07.1994



The application site is within Kings Langley Conservation Area and is a Grade II Listed Building. Policy 102 of the Dacorum Borough Local Plan Deposit Draft and Proposed Modifications specifies a range of criteria applicable to the assessment of advertisements, including the relationships with Conservation Areas and listed buildings. The scheme involves signage which fails to satisfy Criteria (A), (B), (C), (H) and (I) of this policy, and the proposed signs will cause significant harm to the character and appearance of the listed building and this part of the Kings Langley Conservation Area.