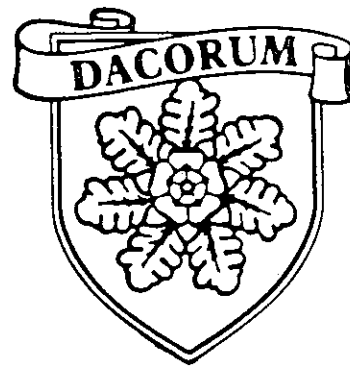


TOWN AND COUNTRY PLANNING ACT 1990

DACORUM BOROUGH COUNCIL



Application Ref. No. 4/0811/91

Nationwide Anglia BJS  
Princes Street  
Swindon  
SN1 2HQ

Marlite Signs  
9 Gorst Road  
London  
NW10 6LA

DEVELOPMENT ADDRESS AND DESCRIPTION  
=====

197 High Street, Berkhamsted,

INTERNALLY ILLUMINATED FASCIA SIGN

Your application for *advertisement consent* dated 28.05.1991 and received on 13.06.1991 has been *GRANTED*, subject to any conditions set out on the attached sheet(s).

Director of Planning.

Date of Decision: 05.08.1991

(encs. - Conditions and Notes).

CONDITIONS APPLICABLE  
TO APPLICATION: 4/0811/91

Date of Decision: 05.08.1991



1. This consent is granted for a period of five years commencing on the date of this notice.
2. Any advertisements displayed, and any site used for the display of advertisements shall be maintained in a clean and tidy condition to the reasonable satisfaction of the local planning authority.
3. Any structure or hoarding erected or used principally for the purpose of displaying advertisements shall be maintained in a safe condition.
4. Where an advertisement is required under the Town and Country Planning (Control of Advertisements) Regulations 1989 to be removed, the removal shall be carried out to the reasonable satisfaction of the local planning authority.
5. No advertisement is to be displayed without the permission of the owner of the site or any other person with an interest in the site entitled to grant permission.
6. No advertisement shall be sited or displayed so as to obscure, or hinder the ready interpretation of, any road traffic sign, railway signal or aid to navigation by water or air, or so as otherwise to render hazardous the use of any highway, railway, waterway (including any coastal waters) or aerodrome (civil or military).
7. Notwithstanding the details and specifications shown on the submitted drawings (Nos J/22757 and N2/SAN2) the advertisement shall be constructed and displayed in such a manner that the individual letters and the logo only shall appear illuminated.

REASONS:

1. To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1989.
2. To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1989.
3. To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1989.
4. To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1989.
5. To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1989.
6. To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1989.



7. To maintain and enhance visual amenity within Berkhamsted Conservation Area.