

TOWN & COUNTRY PLANNING ACTS, 1971 and 1972  
CONTROL OF ADVERTISEMENT REGULATIONS 1969

## DACORUM

THE DISTRICT COUNCIL OF

IN THE COUNTY OF HERTFORD

To

British Film Institute  
21 Stephen Street  
London W1P 1PLNKD Architects  
Chartered Architects  
27 Rickfords Hill  
Aylesbury Bucks  
HP20 2RT

In pursuance of their powers under the above-mentioned Acts and the Regulations and Orders for the time being in force thereunder, the Council hereby refuse express consent to the display of the advertisement proposed by you in your application dated 04/06/1990 and received with sufficient particulars on the 05/06/1990 and shown on the plan(s) accompanying such application

Description and location: Two freestanding externally illuminated entrance signs. Ernest Lindgren House/John Paul Getty Jnr. Film Conservation Centre Kingshill Way, Berkhamsted.

The reasons for the Council's decision to refuse consent to the display of the advertisement are:-

The advertisements by reason of their design, use of modern materials (whose finish and texture are alien to the traditional materials of the adjacent Grade II Listed Building) and method of illumination, would be seriously detrimental to the appearance, character and setting of the adjacent Listed Building.

Dated 15 day of August 19 90

Signed



Designation Director of Planning

## NOTE.

(1) If the applicant wishes to have an explanation of the reasons for this refusal it will be given on request and a meeting arranged if necessary.

(2) If the applicant is aggrieved by the decision of the local planning authority to refuse Consent, he may by notice served within one month of receipt of this notice, appeal to the Secretary of State for the Environment in accordance with Regulation 22 of the Town and Country Planning (Control of Advertisements) Regulations, 1969. The Secretary of State is not, having regard to the provisions of those Regulations, required to entertain such an appeal if it appears to him that Consent for the display of advertisements could have not been granted by the local planning authority. The Secretary of State, however, has power to allow a longer period for the giving of Notice of Appeal.

(3) In certain circumstances a claim may be made against the local planning authority for compensation where as a result of refusal of consent or its grant subject to conditions it is necessary for works of removal to be carried out. The circumstances in which such compensation is payable are set out in Section 176 of the Town and Country Planning Act, 1971.