

TOWN AND COUNTRY PLANNING ACT 1990

DACORUM BOROUGH COUNCIL

Application Ref. No. 4/0847/96

Waitrose Limited  
171 Victoria Street  
London  
SW1 5NN

John Lewis Partnership  
171 Victoria Street  
London  
SW1E 5NN

DEVELOPMENT ADDRESS AND DESCRIPTION  
=====

Kingsgate Site, Rear of 208-300 High Street/St John's Well Lane, Berkhamsted

DISPLAY OF ILLUMINATED ADVERTISEMENTS ON BUILDING, ILLUMINATED CAR PARK ENTRANCE  
SIGN AND GENERAL SITE SIGNAGE

Your application for **advertisement consent** dated 26.06.1996 and received on  
01.07.1996 has been **GRANTED**, subject to any conditions set out on the attached  
sheet(s).

Director of Planning

Date of Decision: 05.09.1996

(encs. - Conditions and Notes).



CONDITIONS APPLICABLE  
TO APPLICATION: 4/0847/96

Date of Decision: 05.09.1996

1. This consent is granted for a period of five years commencing on the date of this notice.

Reason: To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1992.

2. Any advertisements displayed, and any site used for the display of advertisements, shall be maintained in a clean and tidy condition to the reasonable satisfaction of the local planning authority.

Reason: To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1992.

3. Any structure or hoarding erected or used principally for the purpose of displaying advertisements shall be maintained in a safe condition.

Reason: To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1992.

4. Where an advertisement is required under the Town and Country Planning (Control of Advertisements) Regulations 1992 to be removed, the removal shall be carried out to the reasonable satisfaction of the local planning authority.

Reason: To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1992.

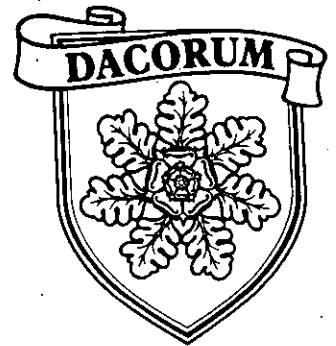
5. No advertisement is to be displayed without the permission of the owner of the site or any other person with an interest in the site entitled to grant permission.

Reason: To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1992.

6. No advertisement shall be sited or displayed so as to obscure, or hinder the ready interpretation of any road traffic sign, railway signal or aid to navigation by water or air, or so as otherwise to render hazardous the use of any highway, railway, waterway (including any coastal waters) or aerodrome (civil or military).

Reason: To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1992.

Continued.....



CONDITIONS APPLICABLE  
TO APPLICATION: 4/0847/96

Date of Decision: 05.09.1996

7. Sign P shall be sited in such a location so as not to cause any interference with the roots of the Catalpa tree on the frontage to Lower Kings Road, whether by excavations for the supporting posts, the provision of a power supply, or for any other reason.

Reason: To ensure the preservation of a tree protected by a Tree Preservation Order.