



TOWN AND COUNTRY PLANNING ACT 1990

DACORUM BOROUGH COUNCIL

Application Ref No. 4/0887/91

G Barry
29 Beaumayes Close
Hemel Hempstead
Herts

DEVELOPMENT ADDRESS AND DESCRIPTION
=====

Gaddesden Estate, White House Barn, Gaddesden Row

NON ILLUMINATED ADVERT SIGN

Your application for *advertisement consent* dated 18.06.1991 and received on 26.06.1991 has been *REFUSED*, for the reasons set out on the attached sheet(s).

Director of Planning

Date of Decision: 20.08.1991

(ENC Reasons and Notes)

REASONS FOR REFUSAL
OF APPLICATION: 4/0887/91

Date of Decision: 20.08.1991



REASONS:

1. The advertisement by reason of its size and height above ground level would be seriously detrimental to the visual amenities and appearance of the rural area.
2. The advertisement by reason of its size, height above ground level and location would be prejudicial to highway safety.