



TOWN AND COUNTRY PLANNING ACT 1990

DACORUM BOROUGH COUNCIL

Application Ref. No. 4/0902/92

Greenalls Inns  
Star Brewery  
New Basford  
Nottingham  
NG7 7FN

Oldham Signs Ltd  
Cross Green Approach  
Cross Green  
LS9 0RJ

DEVELOPMENT ADDRESS AND DESCRIPTION

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The Plough, Plough Lane, Potten End

EXTERNALLY ILLUMINATED SIGN AND HANGING SIGN

Your application for *advertisement consent* dated 14.07.1992 and received on 16.07.1992 has been **GRANTED**, subject to any conditions set out on the attached sheet(s).

Director of Planning

Date of Decision: 10.09.1992

(encs. - Conditions and Notes)

CONDITIONS APPLICABLE  
TO APPLICATION: 4/0902/92

Date of Decision: 10.09.1992



1. This consent is granted for a period of five years commencing on the date of this notice.
2. Any advertisements displayed, and any site used for the display of advertisements shall be maintained in a clean and tidy condition to the reasonable satisfaction of the local planning authority.
3. Any structure or hoarding erected or used principally for the purpose of displaying advertisements shall be maintained in a safe condition.
4. Where an advertisement is required under the Town and Country Planning (Control of Advertisements) Regulations 1989 to be removed, the removal thereof shall be carried out to the reasonable satisfaction of the local planning authority.
5. No advertisement is to be displayed without the permission of the owner of the site or any other person with an interest in the site entitled to grant permission.
6. No advertisement shall be sited or displayed so as to obscure, or hinder the ready interpretation of, any road traffic sign, railway signal or aid to navigation by water or air, or so as otherwise to render hazardous the use of any highway, railway, waterway (including any coastal waters) or aerodrome (civil or military).
7. Notwithstanding the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1989 or any amendment thereto, no additional advertisement shall be displayed on the land or buildings concurrently with the advertisements hereby approved without the prior express consent of the local planning authority.
8. All existing advertisements on the western and northern elevations and the string of light bulbs on the northern elevation shall be removed prior to the display of the advertisements hereby approved.

**REASONS:**

- 1-6 To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1992.
- 7-8 In the interests of public safety and visual amenity.