

**Dacorum Borough Council
Planning Department**

Civic Centre Marlowes
Hemel Hempstead
Herts HP1 1HH



BARRIE SIMONS & ASSOCIATES
90 SOUTH STREET
EXETER
EX1 1EN

WHITBREAD INNS PROPERTY
NEW PEAKS
POUND LANE
MARLOW
SL7 2AF

TOWN AND COUNTRY PLANNING ACT 1990

APPLICATION - 4/00904/00/ADV

156 MARLOWES, HEMEL HEMPSTEAD, HERTFORDSHIRE, HP1 1BA
ILLUMINATED SIGNS

Your application for advertisement consent dated 05 May 2000 and received on 15 May 2000 has been **GRANTED**, subject to any conditions set out overleaf.



Director of Planning

Date of Decision: 12 July 2000

CONDITIONS APPLICABLE TO APPLICATION: 4/00904/00/ADV

Date of Decision: 12 July 2000

1. This consent is granted for a period of five years commencing on the date of this notice.

Reason: To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1992.

2. Any advertisements displayed, and any site used for the display of advertisements shall be maintained in a clean and tidy condition to the reasonable satisfaction of the local planning authority.

Reason: To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1992.

3. Any structure or hoarding erected or used principally for the purpose of displaying advertisements shall be maintained in a safe condition.

Reason: To comply with the provisions of the Town Planning (Control of Advertisements) Regulations 1992.

4. Where an advertisement is required under the Town and Country Planning (Control of Advertisements) Regulations 1992 to be removed, the removal shall be carried out to the reasonable satisfaction of the local planning authority.

Reason: To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1992.

5. No advertisement is to be displayed without the permission of the owner of the site or any other person with an interest in the site entitled to grant permission.

Reason: To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1992.

6. No advertisement shall be sited or displayed so as to obscure, or hinder the ready interpretation of, any road traffic sign, railway signal or aid to navigation by water or air, or so as otherwise to render hazardous the use of any highway, railway, waterway (including any coastal waters) or aerodrome (civil or military).

Reason: To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1992.

7. The non illuminated background of the fascia sign shall be painted cream at all times unless otherwise agreed in writing by the local planning authority.

Reason: In the interests of amenity and for the avoidance of doubt.

8. The luminance of the lettering of the fascia sign shall not exceed 400 candelas per square metre.

Reason: In the interests of amenity.

9. The illumination of the signs shall be static, and none of the signs shall be illuminated after 11 pm or before 6 am on any day.

Reason: In the interests of amenity and to accord with the Institution of Lighting Engineers Guidance Notes For The Reduction of Light Pollution.

10. Notwithstanding the details shown on Drawing No.1067/99/030/Rev D, the two 50 watt spotlights shall only be installed if details of the luminance of the projecting sign associated with the use of the 50 watt spotlights shall have been submitted to and agreed in writing by the local planning authority. The sign shall be maintained in accordance with the approved luminance at all times.

Reason: In the interests of amenity and for the avoidance of doubt.

NOTE: In the event that the submitted luminance is not agreed by the local planning authority, alternative external lighting of the sign must be submitted to and approved in writing by the local planning authority before the sign may be illuminated.