

TOWN AND COUNTRY PLANNING ACT 1990

DACORUM BOROUGH COUNCIL

Application Ref. No. 4/0909/92

Renault Berkhamsted
High Street
Berkhamsted

Tara Signs Ltd
St Peters Place Western Rd
Lancing
W Sussex
BN15 9PA

DEVELOPMENT ADDRESS AND DESCRIPTION
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Renault Showroom, High St, Berkhamsted.

FOUR ILLUMINATED FASCIA SIGNS, TOTEM SIGN THREE FLAG POLE SIGNS

Your application for *advertisement consent* dated 25.06.1992 and received on 17.07.1992 has been **GRANTED**, subject to any conditions set out on the attached sheet(s).

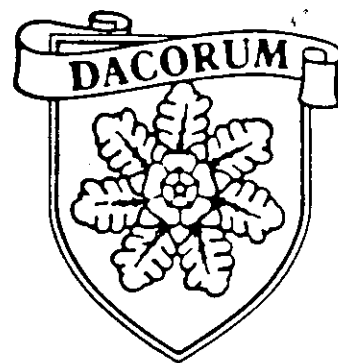
Director of Planning.

Date of Decision: 10.09.1992

(encs. - Conditions and Notes).

CONDITIONS APPLICABLE
TO APPLICATION: 4/0909/92

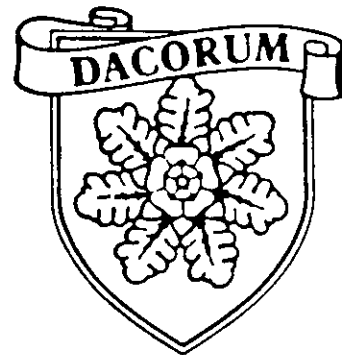
Date of Decision: 10.09.1992



1. This consent is granted for a period of five years commencing on the date of this notice.
2. All existing advertisement on the site shall be removed prior to the display on the site of any advertisement hereby permitted.
3. Any advertisements displayed, and any site used for the display of advertisements shall be maintained in a clean and tidy condition to the reasonable satisfaction of the local planning authority.
4. Any structure or hoarding erected or used principally for the purpose of displaying advertisements shall be maintained in a safe condition.
5. Where an advertisement is required under the Town and Country Planning (Control of Advertisements) Regulations 1989 to be removed, the removal shall be carried out to the reasonable satisfaction of the local planning authority.
6. No advertisement is to be displayed without the permission of the owner of the site or any other person with an interest in the site entitled to grant permission.
7. No advertisement shall be sited or displayed so as to obscure, or hinder the ready interpretation of, any road traffic sign, railway signal or aid to navigation by water or air, or so as otherwise to render hazardous the use of any highway, railway, waterway (including any coastal waters) or aerodrome (civil or military).
8. Notwithstanding the details accompanying the application the pylon sign hereby permitted shall be internally illuminated only.
9. No flags, bunting, streamers or any similar material or device shall be fixed to or displayed on or from any part of the site, including any building, structure, fence, wall, gate or vehicle concurrent with the display on the site of any advertisement hereby permitted.
10. The pylon sign hereby permitted shall not exceed 4 m in height from ground level.

REASONS:

1. To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1992.
2. To limit the number of advertisements displayed on the site in the interests of visual amenity.
3. To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1992.



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4. To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1992.
5. To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1992.
6. To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1992.
7. To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1992.
8. In the interests of visual amenity and highway safety.
9. In the interests of visual amenity.
10. In the interests of visual amenity.