

PLANNING

Civic Centre Marlowes Hemel Hempstead Herts HP1 1HH

BLAZE NEON LTD
PATRICIA WAY
PYSONS ROAD INDUSTRIAL ESTATE
BROADSTAIRS
KENT
CT10 2XZ

Applicant:

W H SMITH BRIDGE HOUSE 45 FARINGDON ROAD SWINDON SN1 5BH

TOWN AND COUNTRY PLANNING ACT 1990

APPLICATION - 4/00975/97/ADV

W H SMITH LTD, 178-180, HIGH STREET, BERKHAMSTED, HERTS, HP4 3HE INTERNALLY ILLUMINATED FASCIA SIGN AND DOUBLE SIDED PROJECTING BOX SIGN

Your application for advertisement consent dated 13 June 1997 and received on 17 June 1997 has been **GRANTED**, subject to any conditions set out overleaf.

Value bened

Director of Planning

Date of Decision: 25 September 1997

CONDITIONS APPLICABLE TO APPLICATION: 4/00975/97/ADV

Date of Decision: 25 September 1997

This consent is granted for a period of five years commencing on the date of this notice.

<u>Reason</u>: To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1992.

2. Any advertisements displayed, and any site used for the display of advertisements shall be maintained in a clean and tidy condition to the reasonable satisfaction of the local planning authority.

Reason: To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1992.

3. Any structure or hoarding erected or used principally for the purpose of displaying advertisements shall be maintained in a safe condition.

Reason: To comply with the provisions of the Town Planning (Control of Advertisements) Regulations 1992.

4 Where an advertisement is required under the Town and Country Planning (Control of Advertisements) Regulations 1992 to be removed, the removal shall be carried out to the reasonable satisfaction of the local planning authority.

<u>Reason</u>: To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1992.

5. No advertisement is to be displayed without the permission of the owner of the site or any other person with an interest in the site entitled to grant permission.

<u>Reason</u>: To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1992.

6. No advertisement shall be sited or displayed so as to obscure, or hinder the ready interpretation of, any road traffic sign, railway signal or aid to navigation by water or air, or so as other 'wise to render hazardous the use of any highway, railway, waterway (including any coastal waters) or aerodrome (civil or military).

<u>Reason</u>: To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1992.

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