

PLANNING

Civic Centre Marlowes Hemel Hempstead Herts HP1 1HH

TESCO STORES LTD P O BOX 400. CIRRUS BUILDING SHIRE PARK WELWYN GARDEN CITY HERTS

TESCO STORES LTD DELAMARE ROAD CHESHUNT WALTHAM CROSS HERTS

TOWN AND COUNTRY PLANNING ACT 1990

APPLICATION - 4/00981/99/ADV

TESCO STORES LTD, JARMAN WAY, HEMEL HEMPSTEAD, HERTFORDSHIRE, HP2 4JS
BANNER SIGNS

Your application for advertisement consent dated 25 May 1999 and received on 27 May 1999 has been **REFUSED**, for the reasons set out overleaf.

Director of Planning

Date of Decision: 22 July 1999

REASONS FOR REFUSAL APPLICABLE TO APPLICATION: 4/00981/99/ADV

Date of Decision: 22 July 1999

1. The banner signs, by virtue of their size, location, design and appearance, detract from the amenity of the area.