

TOWN AND COUNTRY PLANNING ACT 1990

DACORUM BOROUGH COUNCIL

Application Ref. No. 4/1024/95

Rank Leisure
12 The Grove
Slough
Berks

S & P Ltd
Imperial House
15 Kingsway
London
WC2R 6YE

DEVELOPMENT ADDRESS AND DESCRIPTION
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Leisure Centre, Jarman Fields, St Albans Road, Hemel Hempstead

* INTERNALLY ILLUMINATED ADVERTISEMENTS (AMENDED SCHEME) AND DISPLAY OF BANNERS ON ELEVEN LAMP POSTS

Your application for *advertisement consent* dated 08.08.1995 and received on 09.08.1995 has been **GRANTED**, subject to any conditions set out on the attached sheet(s).

Director of Planning.

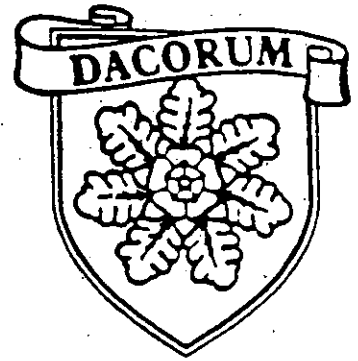
Date of Decision: 28.09.1995

(encs. - Conditions and Notes).



CONDITIONS APPLICABLE
TO APPLICATION: 4/1024/95

Date of Decision: 28.09.1995



1. This consent is granted for a period of five years commencing on the date of this notice.

Reason: To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1992.

2. Any advertisements displayed, and any site used for the display of advertisements shall be maintained in a clean and tidy condition to the reasonable satisfaction of the local planning authority.

Reason: To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1992.

3. Any structure or hoarding erected or used principally for the purpose of displaying advertisements shall be maintained in a safe condition.

Reason: To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1992.

4. Where an advertisement is required under the Town and Country Planning (Control of Advertisements) Regulations 1992 to be removed, the removal shall be carried out to the reasonable satisfaction of the local planning authority.

Reason: To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1992.

5. No advertisement is to be displayed without the permission of the owner of the site or any other person with an interest in the site entitled to grant permission.

Reason: To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1992.

6. No advertisement shall be sited or displayed so as to obscure, or hinder the ready interpretation of, any road traffic sign, railway signal or aid to navigation by water or air, or so as otherwise to render hazardous the use of any highway, railway, waterway (including any coastal waters) or aerodrome (civil or military).

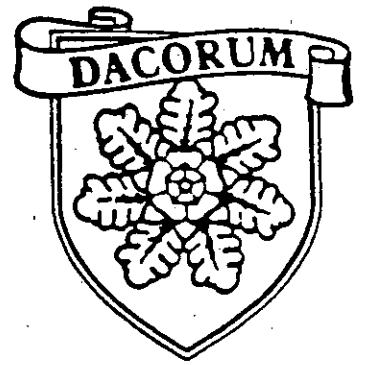
Reason: To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1992.

7. The intensity of illumination shall not exceed 800 candelas/sq m.

Reason: To ensure satisfactory luminance tests.

Continued





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8. Where advertisement include small sections of contrasting brightness, the ratio of the luminance of those brighter areas to the mean sign face luminance shall not exceed 2:1. The total area of such sections of contrasting brightness shall not exceed 5% of the total illuminated sign face area.

Reason: To ensure satisfactory luminance levels.

9. All measurements and testing shall be carried out in accordance with the recommendations of the Institution of Lighting Engineers Technical Report No. 5 - Brightness of Illuminated Advertisements.

Reason: To ensure satisfactory luminance levels.

10. The Banners shall only be mounted on the eleven lighting columns shown on Drawing No. SK.BAN.2 Rev.A.

Reason: For the avoidance of doubt.

