Town Pla	anning			
Ref. No.	•••••	.4 7.3	1048/	<u>9. Q</u> AD

TOWN	&	COU	NTRY	PL/	ANNING	ACTS	, 1971	and	1972
CONTR	Ωī	OF	ADVE	RTI!	SEMENT	REGI	II.ATI	ONS	1984

Other Ref. No.	

THE DISTRICT COUNCIL OF	DACORUM
N THE COUNTY OF HERTEO	RD.

To Midland Bank Plc Premises Dept. South East 1 Mariner House, Pepys Street LONDON EC3N 4DA

standard conditions printed on the back hereof.

Harold Bloom Signs Limited 96 De Beauvoir Road LONDON N1 4EN

In pursuance of their powers under the above-mentioned Acts and the Regulations and Orders
for the time being in force thereunder, the Council hereby grant express consent to the display of the
advertisement proposed by you in your application dated 26.6.90
and received with sufficient particulars on the
and shown on the plan(s) accompanying such application.
Description and location: Illuminated Fascia and an illuminated double sided projecting box sign
181 High Street, Berkhamsted, Herts
This consent is granted for the period of five years from the date hereof, and subject to the

The consent is also subject to the special conditions endorsed on the back hereof, for the reasons there stated.

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Dated the 1544	day of August 1	19an
13(1)	Mugust	- 30

Designation

Signed xXxxxxxx

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THE STANDARD CONDITIONS

- (1) All advertisements displayed, and any land used for the display of advertisements, shall be maintained in a clean and tidy condition to the reasonable satisfaction of the local planning authority.
- (2) Any hoarding or similar structure, or any sign, placard, board or device erected or used principally for the purpose of displaying advertisements shall be maintained in a safe condition to the reasonable satisfaction of the local planning authority.
- (3) Where any advertisement is required under the Town and Country Planning (Control of Advertisements) Regulations, 1984, to be removed, the removal thereof shall be carried out to the reasonable satisfaction of the local planning authority.

SPECIAL CONDITIONS

REASONS FOR DECISION

NOTE

- (1) If the applicant wishes to have an explanation of the reasons for this decision it will be given on request and a meeting arranged if necessary.
- (2) Advertisements may continue to be displayed after the expiry of the permitted period, subject to the power of the Local Planning Authority to serve notice under Regulation 16.
- (3) If the applicant is aggrieved by the decision of the local planning authority to grant consent subject to conditions he may by notice served within one month of receipt of this notice, appeal to the Secretary of State for the Environment in accordance with Regulation 22 of the Town and Country Planning (Control of Advertisements) Regulations, 1984. The Secretary of State is not, having regard to the provisions of those Regulations, required to entertain such an appeal if it appears to him that Consent for the display of advertisements could not have been granted by the local planning authority otherwise than subject to the conditions imposed by them. The Secretary of State, however, has power to allow a longer period for the giving of a Notice of Appeal.
- (4) In certain circumstances a claim may be made against the local planning authority for compensation where as a result of refusal of consent or its grant subject to conditions it is necessary for works of removal to be carried out. The circumstances in which such compensation is payable are set out in Section 176 of the Town and Country Planning Act, 1971.
- (5) Under paragraph 6(4) of the Town and Country Planning (Control of Advertisements) Regulations, 1984, before any advertisement is displayed the permission of the owner of the land or building on which the advertisement is to be displayed *must* be obtained.