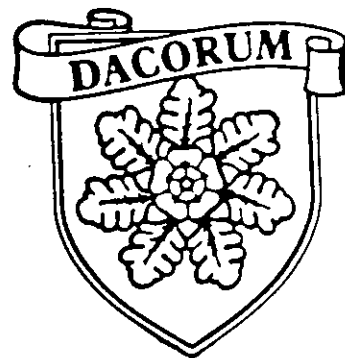


TOWN AND COUNTRY PLANNING ACT 1990
DACORUM BOROUGH COUNCIL



Application Ref No. 4/1131/92

Hardings Garage
Hempstead Road
Bovingdon
Hemel Hempstead
Herts

Hawes Signs Ltd
Sandfield Close
Northampton
NW3 1EU

DEVELOPMENT ADDRESS AND DESCRIPTION
=====

Hardings Garage, Hempstead Rd, Bovingdon,

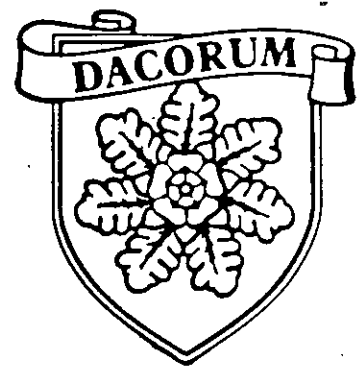
REPLACEMENT SIGNAGE (FASCIA, POLE, & DIRECTIONAL)

Your application for *advertisement consent* dated 02.09.1992 and received on 03.09.1992 has been **REFUSED**, for the reasons set out on the attached sheet(s).

Director of Planning

Date of Decision: 28.10.1992

(ENC Reasons and Notes)



REASONS FOR REFUSAL
OF APPLICATION: 4/1131/92

Date of Decision: 28.10.1992

The site occupies a prominent position within the rural street scene. The combined effect of all the proposed signs, together with the existing 'Esso' pole sign, will be detrimental to the visual amenity of the locality due to the number of signs and their prominence, in particular the impact of the proposed pole sign, logo flag and two plain flags on and close to the frontage to Hempstead Road.

**NORTHGATE
DOCUMENT STAMPED
TO ENSURE DETECTION
BY SCANNER**