

TOWN AND COUNTRY PLANNING ACT 1990 DACORUM BOROUGH COUNCIL

Application Ref. No. 4/1132/95

Dixons Stores Group Maylands Avenue Hemel Hempstead Herts HP2 7TG

Martin Bailey Dixons Stores Group Maylands Avenue Hemel Hempstead Herts

DEVELOPMENT ADDRESS AND DESCRIPTION

Knoll House, Maylands Avenue, Hemel Hempstead
INTERNALLY ILLUMINATED FASCIA AND DIRECTIONAL SIGNS

Your application for $advertisement\ consent$ dated 25.07.1995 and received on 01.09.1995 has been GRANTED, subject to any conditions set out on the attached sheet(s).

ali Rome

Director of Planning.

Date of Decision: 25.10.1995

(encs. - Conditions and Notes).



Date of Decision: 25.10.1995



 This consent is granted for a period of five years commencing on the date of this notice.

Reason: To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1992.

2. Any advertisements displayed, and any site used for the display of advertisements shall be maintained in a clean and tidy condition to the reasonable satisfaction of the local planning authority.

Reason: To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1992.

3. Any structure or hoarding erected or used principally for the purpose of displaying advertisements shall be maintained in a safe condition.

Reason: To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1992.

4. The consent only relates to 3 internally illuminated signs incorporating white lettering on a red background, as specified by Drawing No PKG-105 Rev B received on 11 October 1995.

Reasons:

- (a) In the interests of the visual amenity of the area.
- (b) For the avoidance of doubt.