



# PLANNING

Civic Centre Marlowes  
Hemel Hempstead  
Herts HP1 1HH

ATKINS DGI  
AUCHINLECK HOUSE  
FIVE WAYS  
BIRMINGHAM  
B15 1DJ

Applicant:

CATERPILLAR (UK) LTD  
DESFORD  
LEICESTER

LE9 9JT

TOWN AND COUNTRY PLANNING ACT 1990

**APPLICATION - 4/01139/98/ADV**

**UNIT 2, THE CHEVRON CENTRE, EATON ROAD, HEMEL HEMPSTEAD, HERTS  
ILLUMINATED SIGN**

Your application for advertisement consent dated 29 June 1998 and received on 02 July 1998 has been **GRANTED**, subject to any conditions set out overleaf.

Director of Planning

Date of Decision: 10 August 1998

**CONDITIONS APPLICABLE TO APPLICATION: 4/01139/98/ADV**

Date of Decision: 10 August 1998

**1. This consent is granted for a period of five years commencing on the date of this notice.**

Reason: To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1992.

**2. Any advertisements displayed, and any site used for the display of advertisements shall be maintained in a clean and tidy condition to the reasonable satisfaction of the local planning authority.**

Reason: To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1992.

**3. Any structure or hoarding erected or used principally for the purpose of displaying advertisements shall be maintained in a safe condition.**

Reason: To comply with the provisions of the Town Planning (Control of Advertisements) Regulations 1992.

**4. Where an advertisement is required under the Town and Country Planning (Control of Advertisements) Regulations 1992 to be removed, the removal shall be carried out to the reasonable satisfaction of the local planning authority.**

Reason: To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1992.

**5. No advertisement is to be displayed without the permission of the owner of the site or any other person with an interest in the site entitled to grant permission.**

Reason: To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1992.

**6. No advertisement shall be sited or displayed so as to obscure, or hinder the ready interpretation of, any road traffic sign, railway signal or aid to navigation by water or air, or so as otherwise to render hazardous the use of any highway, railway, waterway (including any coastal waters) or aerodrome (civil or military).**

Reason: To comply with the provisions of the Town and Country Planning (Control of Advertisements) Regulations 1992.

**7. No part of the sign shall be within 4.5 metres of the carriage way.**

Reason: In the interests of highway safety.