



PLANNING

Civic Centre Marlowes
Hemel Hempstead
Herts HP1 1HH

FORWARD SIGNS LTD
81-83 CATO ST
NECHELLS
BIRMINGHAM
B7 4TS

Applicant:

RANK HOLIDAYS
1 PARK LANE
HEMEL HEMPSTEAD
HERTS

TOWN AND COUNTRY PLANNING ACT 1990

APPLICATION - 4/01143/97/ADV

1 PARK LANE, HEMEL HEMPSTEAD, HERTS, HP2 4YG
6 INTERNALLY ILLUMINATED BOX SIGNS

Your application for advertisement consent dated 19 June 1997 and received on 16 July 1997 has been **REFUSED**, for the reasons set out overleaf.

Director of Planning

Date of Decision: 5 September 1997

REASONS FOR REFUSAL APPLICABLE TO APPLICATION: 4/01143/97/ADV

Date of Decision: 5 September 1997.

. The proposed signs by reason of the number, size, design, illumination and prominence will seriously detract from the appearance of the locality.

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BY SCANNER