



TOWN AND COUNTRY PLANNING ACT 1990

DACORUM BOROUGH COUNCIL

Application Ref No. 4/1185/91

Mr Miah, Jubraj Restaurant
53b High Street
Tring
Herts

Display Enging Ltd Unit 22
Marsworth Airfield Ind.Est.
Cheddington Lane
Long Marston, Nr Tring
HP23 4QR

DEVELOPMENT ADDRESS AND DESCRIPTION

53 High Street, Tring,

ILLUMINATED PROJECTING SIGN AND ILLUMINATED BOARD SIGN

Your application for *advertisement consent* dated 23.08.1991 and received on 28.08.1991 has been *REFUSED*, for the reasons set out on the attached sheet(s).

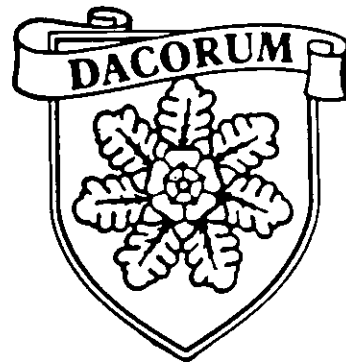
Director of Planning

Date of Decision: 18.09.1991

(ENC Reasons and Notes)

REASONS FOR REFUSAL
OF APPLICATION: 4/1185/91

Date of Decision: 18.09.1991



1. The location of the proposed projecting sign above the cill level of the first floor window is unsightly and detracts from the visual appearance of the Conservation Area and of the listed building on which it is positioned. As the sign does not relate to businesses within the building on which it is located, this could lead to a proliferation of signs on this prominent building, to the detriment of the building and the Conservation Area.
2. The location of the proposed board sign is unacceptable in the Conservation Area, detracting from the visual appearance of the listed building and the area as a whole. As the sign does not relate to the businesses it is in front of, this could lead to a proliferation of signs on the wall to the detriment of the Conservation Area and the setting of the listed building.