

TOWN AND COUNTRY PLANNING ACT 1990

DACORUM BOROUGH COUNCIL



Application Ref No. 4/1201/91

Abbey National Ret Premises
38 Market Street
Wellingborough
Northants
NN8 1SA

Pearce Signs Ltd
Insignia House
New Cross Road
London
SE14 6AB

DEVELOPMENT ADDRESS AND DESCRIPTION
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160 Marlowes, Hemel Hempstead,

ILLUMINATED PROJECTING BOX SIGN

Your application for *advertisement consent* dated 28.08.1991 and received on 02.09.1991 has been **REFUSED**, for the reasons set out on the attached sheet(s).

● 

Director of Planning

Date of Decision: 11.10.1991

(ENC Reasons and Notes)

REASONS FOR REFUSAL
OF APPLICATION: 4/1201/91

Date of Decision: 11.10.1991



The proposed illuminated projecting box sign will represent an undesirable visual intrusion in this parade of shops which will adversely affect the overall appearance of the street scene.