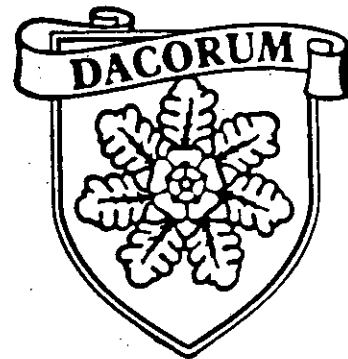


TOWN AND COUNTRY PLANNING ACT 1990

DACORUM BOROUGH COUNCIL



Application Ref No. 4/1219/91

Pednley Manor Hotel
Cow Lane
Tring
Herts

F.R.Alldritt
Icknield Way
New Mill Tring
Herts

DEVELOPMENT ADDRESS AND DESCRIPTION
=====

Tring Rugby Ground, Junction Cow Lane/London Rd, Tring

ONE NON ILLUMINATED SIGN

Your application for *advertisement consent* dated 18.08.1991 and received on 27.11.1991 has been **REFUSED**, for the reasons set out on the attached sheet(s).

Director of Planning

Date of Decision: 16.01.1992

(ENC Reasons and Notes)

REASONS FOR REFUSAL
OF APPLICATION: 4/1219/91

Date of Decision: 16.01.1992



The proposed advertisement by reason of its size and location on this very prominent site within the Chilterns Area of Outstanding Natural Beauty and an Area of Special Advertisement Control would be seriously detrimental to the visual amenities, character and appearance of the area.